



SRI GURU GOBIND SINGH COLLEGE OF COMMERCE

Year Book 2015-16

“ Those who serve the True Guru remain detached in the home of their own being. They abide in the lord’s love and constantly imbued with his love, their minds are satisfied and fulfilled with the lord’s essence. ”

Sri Guru Granth Sahib Ji







OUR COLLEGE GOVERNING BODY

- S. Bhupinder Singh Anand, Chairman
- Lt. Gen. A.S. Lamba
- S. Ranjit Singh Seble
- Capt. L.S.Bahl
- Dr. Kanwerjit Kaur Neki
- S. Harcharan Singh Nag
- Sdn. Mohini Kaur
- S Paramjit Singh
- S. Surjit Singh Sahib Ditamal
- S Narinder Singh Gill
- Dr. Jatinder Bir Singh (Member Secretary)



DELHI SIKH GURDWARA MANAGEMENT COMMITTEE

Office Bearers



S. Manjit Singh G.K.
President



S. Manjinder Singh Sirsa
General Secretary



S. Mohinder Pal Singh Chadha
Senior Vice President



S. Satpal Singh Namdhari
Junior Vice President



S. Amarjeet Singh Pappu
Joint Secretary

From the Principal's Desk



Dr. Jatinder Bir Singh

Principal

This year book contains the summary of all academic and cultural achievements of our students and faculty. This year is precious to us because we got ranked among top commerce colleges of India and also got awarded Grade "A" by NAAC. We have strengthened our infrastructure and made education more students centric.

Our college has always valued the right and innovative ideas. The dedicated team of teachers and ever-enthusiastic students has made contributions towards the successful implementation of academic calendar. The new learning unleashed by Choice Based Credit System (CBCS) has instilled vigorous energy in the college environment. The use of audio-visual in lecture delivery and students presentation has made education leaning more interesting. Our college feels proud to be witness to such change and be a valuable partner. I sincerely wish our institution a Great Future.

Message from the Chairman



S. Bhupinder Singh Anand

Chairman, Governing Body

Sri Guru Gobind Singh College of Commerce established in 1984 by Delhi Sikh Gurdwara Management Committee has emerged as a premiere institute in the field of commerce and economics education. Keeping in mind the cultural needs of Sikhs and linguistic minority, this college strives to combine it with higher portals of learning.

It is matter of great pride that the college is taking out its Annual Year Book 2015-16. This Year Book apart from satisfying the creative urge of our students will also contain information regarding the progress made by this premiere college. I strongly feel that this report will spread our philosophy of equality of human kind to our society at large.

I wish to congratulate all the students who have excelled in academics and have added vibrancy to cultural life of the college. I feel very proud that college has got "A" grade awarded by National Assessment and Accreditation Council (NAAC). My special congratulation to the Principal, Dr. Jatinder Bir Singh along with the team for taking out useful information so precious to students.

Our Chief Guest for the 32nd Annual Day



Gen. J.J. Singh

Former Governor of Arunachal Pradesh & Army Chief

A National Leader with over 48 years contribution to nation building and having the distinction of being the Chief of Army Staff and later Governor of Arunachal Pradesh. He is a distinguished international personality and a public speaker with vast experience. He has a strategic perspective on foreign policy and defence relations with neighbouring countries. He has a global insight and vision for strategic defence relations, indigenisation of defence industry on PPP mode and modernisation of Defence Forces. His perspective and knowledge is a valued national asset which can be used to steer long term national defence and security policy. He is a luminary of great distinction and by his exemplary vision, leadership and sagacity, he can contribute to the development of corporate governance, CSR and steer international and national growth and excellence agenda for any global corporation.

The General became the 22nd Chief of Army Staff and commanded the second largest Army of the world from 31 Jan 2005 - 30 Sept 2007. During his tenure General JJ Singh, refined operational planning by co-opting the battle winning role of revolution in military affairs and provided focussed direction based on the 'Doctrine of the Indian Army' having earlier been its architect. He has handled an army of 1.2 million soldiers and managed defence assets of many billion rupees as the Army Chief. He has also had the privilege of being the first Indian Defence Attaché in Algeria. The General served as Governor of the State of Arunachal Pradesh from 2008-2013. He was proactively instrumental in implementation of the Prime Minister's development package of Rs.20,000 crores for development of state in major infrastructural projects related to road, rail, air connectivity and power.

He has endeavoured to earn the sobriquet of being 'A Soldiers General and People's Governor'. His autobiography 'A Soldiers General' was published in 2012 by Harper Collins, India. The book has been translated into Hindi, Marathi, Punjabi and Bengali besides being a best-seller in English.

Our Guests of Honour for the Event



H.E. Jozef Drogenik
Ambassador,
Embassy of The Republic of Slovenia

Hon'ble Jozef Drogenik is an Ambassador of The Republic of Slovenia to The Republic of India in New Delhi since October 2015. He was Ambassador at large, National Coordinator for OECD and Head of Department for Economic Diplomacy, Ministry of Foreign Affairs of Slovenia for 2 years. Prior to this Mr. Drogenik was with Ministry of Foreign Affairs of Slovenia as Ambassador, Office of the director general for economic diplomacy for the period of 4 years and 7 months. He has also served as Ambassador of Slovenia to Poland. Ambassador April 2005 – June 2009. He has been awarded with Commander's Cross of the Order of Merit of the Republic of Poland.



Prof. Dr. Eng. Arun K. Gairola
CEO,
Orange Tree Consulting

Prof. Arun has completed his Dipl.-Ing. (M. Eng.) in Mechanical Engineering from Stuttgart University, Germany in 1975 and completed Dr. -Ing. (Ph.D.) in Telecommunication from Darmstadt University, Germany in 1981. He has been the Professor for Management Science, University of Applied Sciences, Würzburg-Schweinfurt, Germany from 2001-2013. Prof. has also worked as Vice President of European Strategic Sourcing Group AT Kearney Sourcing, Europe. His Areas of Expertise are International Management, Global Strategies and multinational Operations, General business management and running factory operations. He has number of publications to his credit including Papers, books and lectures as well. He has influenced a greater number of audience in several national and international presentations. At present he is CEO of Orange Tree Consulting resident in Germany and India.



Rishabh Goyal

BEST STUDENT

Rishabh has been an outstanding student from the very beginning, he is currently acting as a President of the Commerce Society of the college where he heads more than 45 people and executes all events under the society. He is a final year student of B.com (H) and has much wider experience in the field of social entrepreneurship, also he has been a Project founder and Team leader in the prestigious organization-‘ENACTUS’. He has also been a finalist in ISEED Idea Championship across India, Europe, Middle East and Australia. Notably, he has been awarded admission by prestigious Indian Business School under YLP to its flagship Post Graduate Programme.

ACHIEVERS OF THE YEAR



Kamalpreet Singh Bains

DEPARTMENT OF COMMERCE

Kamal is currently a final year student of B.Com (H). He has been an all rounder and consistently good in studies as he has also managed his co-curricular simultaneously at an excellent pace. He is currently serving as the President of ‘INVICTUS’ – The Film and Photography Society of SGGSCC. Under his leadership the society has bagged more than 20 awards, which comes to be the highest tally ever for a particular year! He is also serving as the Vice-President of The Official Placement Cell of the college and has been an avid public speaker at various events. In the current year he has bagged more than 15 awards under his name in the field of Film making and Photography alone.



Shreya Khosla

DEPARTMENT OF ECONOMICS

Shreya is a final year Student of B.A. (Hons.) Economics. She is the President of Economics society of the college. She had held various other positions of responsibilities under her belt some of which include Campus Ambassador for IARC’s Centre for United Nations, Member of The Debating Society – Crosswords, Committee Member of ‘Antardhwani 2015’ and Committee Member for ‘Vimarsh 2015’.



Aarushi Jindal

DEPARTMENT OF BUSINESS ECONOMICS

Aarushi is currently pursuing B.A. (Hons.) - Business Economics from the college. She has been quite inclusive with various societies in the college, which includes her participation as a Project Co-Funder in ‘ENACTUS’- Social Entrepreneurship Cell of SGGSCC and Executive Member of Association of Students of Business Economics, SGGSCC. She has been a founding team member for a startup called ‘Nightout Mobile Application’. Aarushi has been a Finalist at the National Case Study Event organized by SRCC, DU and Hindu College, DU.



Chaitanya Baweja

DEPARTMENT OF COMPUTER SCIENCE

Chaitanya has been a tremendous student in academics as well as co-curricular activities; he has secured No. 1 ranking all across University of Delhi in B.Tech course. He has plethora of experience in technology, where he has worked with organizations such as DRDO, Govt. of India and HP. He is also working on an Innovative Project on ‘Sustainable Development and Impact of Air Quality’ awarded by University of Delhi. He also has his interests in the field of Robotics, where he has won many laurels from colleges like MAIT, IIT Delhi and DTU. He has his active involvement in many societies such as Computer Science Society, Technology Society and Film and Photography society of the college.



**Anuj
Sharma**

BEST SPORTS PERSON

Anuj Sharma has been a tremendous player throughout the year. He was awarded with the gold medal in javelin throw in University of Delhi intercollege athletic meet 2014-15. He won the bronze medal in javelin throw in University of Delhi inter college athletic meet 2013-14 and 2015-16. He bagged the gold medal in javelin throw and a bronze medal in discus throw at Sri Ram College of Commerce sports fest athletic meet in the year 2014-15. In the year 2015-16, Anuj won a gold medal in shot put and discus throw in Sri Ram College of Commerce sports fest athletic meet .



Yatin Kumar

OUTSTANDING SPORTS PERSON

Yatin has participated in senior national in table tennis held at Hyderabad in January 2016. He secured the 4th position in University of Delhi Inter College Meet 2015-16. He bagged the first position in Delhi state inter district tournament.



Ronak Singh

OUTSTANDING SPORTS PERSON

Ronak is student of B.A. (Hons.) Economics IIIrd Year. Along with his studies keen in sports as well. He has participated in basketball Senior Nationals in the year 2016.



**Sudhanshu
Sonkar**

Best NCC Cadet - Male

Sudhanshu is currently serving as JUO in NCC. He has Attended Army Attachment Camp held in October 2014 and National Integration Camp held at Odisha in October 2015. He also had the honour of participating in Guard of Honour in Arjuna-The annual NCC fest and on the Annual Day. Recently, he has given 'B certificate' Exam in February 2016.



**Jasween
Kaur Bhatia**

Best NCC Cadet - Female

Jasween is a Senior Under Officer (SUO) in NCC. She has attended Combined Annual Training Camp in December 2013. She participated in PM's Rally in January 2015. She was also a part of Guard of Honour in Arjuna-The annual NCC fest and on the Annual Day. Under her credentials she has cleared 'B certificate' exam with A grade in the same.

SPECIAL RECOGNITION AWARD FOR STUDENTS WITH INTERNATIONAL EXPOSURE



**Prateek Singh
Roopra**

Prateek is pursuing B.Tech Computer Science from the college and is currently in his third year. He has an abundance of International exposure under his clan. He was invited to join the ASEAN Elite Forum 2015 on 20th to 22nd November 2015 in Kuala Lumpur as country Ambassador of India shortlisting Startups from India to be a part of the venture outreach in Elite Forum and 1ASEAN Entrepreneurship Summit, Kuala Lumpur, Malaysia. Prateek organized the conference along with the GLI workforce at UN ESCAP & SW University. He heads 'INFINITY' - The Technology Society of the college and has been an Executive member at the Dept. of Computer Science, SGGSCC.



Utkarsh Jain

Utkarsh Jain from our college was awarded A+ at 'Rio+22 UNSE4ALL Program'. Fifty Nine students participated in Rio+22: Power India Program, 2014-15, the focus area of which was Sustainable Energy. It was a National Level effort in the form of a short-term co-curricular program for students in synergy with United Nations General Assembly (A/RES/65/151) declared Decade of Sustainable Energy for All.

In this program 28,000 students participated from 500+ Institutes in India. 22 finalists were awarded A+ on the National Level. Utkarsh was decorated with Silver and Gold Medal and listed in the National Hall of Fame Winners.



Piyush Gandhi

Piyush Gandhi is a Second Year student of B.A. Hons. (Economics). He has been an active member of various societies such as Vice President; 'ARTHASHASTRA' –The Economics Panel of SGGSCC, PR Head of Finance and Investment Cell, SGGSCC and Executive Member of Crosswords – The Debating Society of the college. He is also Co-founder of 'CONTANGROW' - A platform of interaction between eminent personalities and students. In terms of Achievements, he has represented India in Japan as a part of Youth Exchange Programme – KIZUNA. He is also selected for Global Finals of Case Study Competition to be held in Belgium in April 2016.



Alumnus of the Year

Mr. Rajiv Garg was a student of SGGSCC from 1986-89 in the B.Com course, a period which nurtured him not just academically but also brought out the leadership qualities in him. He was the first Vice President of the Students Union in the year 1988-89. He started his career as a law student in University of Delhi's Law Faculty, graduating in the year 1992. He began his law practice soon after, but joined the MCD, Delhi as a Law Officer in the year 1998. He has independently handled the legal affairs of certain very important and sensitive zones/ departments of the MCD namely-South Zone, Central Zone and City Zone etc. He is currently supervising the

North DMC matters pertaining to the Sadar Paharganj Zone. In addition, he is also looking after the Factory deptt., Advertisements and House Tax matters of govt. properties.

He joined the SGGSCC Alumni association in the year 2010-11, and as worked consistently from then onwards, completely transforming its functioning and impact. He has been a guiding force behind the annual cultural festivals organized by the alumni association, and has brought various ex-students together under the banner of their alma matter once again. The college alumni association can now boast nearly 5000 members who regularly contribute to the intellectual output of the college in various ways. Mr Garg's outstanding contribution towards the Alumni strengthening and growth is duly acknowledged and appreciated by the college

TEACHING EXCELLENCE AWARDS



On the occasion of the 93rd Foundation Day, the University of Delhi formally recognized the commendable work shown in the Innovation Project titled 'Sustainably As An Innovative Business Strategy- Challenges and Key Drivers for The Corporate World' During the academic session 2014-15 by the team SGGSCC-202 which included three faculty members- Dr. Simmar Preet (Principal Investigator), Dr. Jatinder Bir Singh (Co-Investigator) and Ms. Supriya Chopra (Co-Investigator). The Teaching Excellence Award for Innovation was given during the celebration of the 93rd Foundation Day of the University on 1 May 2015. The project was also conferred with the 'Best Innovative Idea' Award out of 240 projects awarded to 62 colleges of University of Delhi.



SCHOLARSHIP HOLDERS

S.S Gulshan Scholarship		
Name	Class	Roll No
Hemant Verma	BCH III year	121033
Savi Gupta	BA(H) EColll year	123046
Shri Sultan Chand Scholarship		
Chestha Arora	B.Com(H) II year	131623
Ayush Jain	B.Com (H) I year	141170
Dr. Usha Aggarwal Tejaswani Scholarship		
Abhinandan	BCP Ist year	142158
Karan Lamba	BCP I st year	142130
Shri Sultan Chand Memorial Scholarship		
Ayush Jain	BCH Sem II	141170
Kulzinder Kaur	BCH Sem III	141223
Hasgun Kaur	BCH Sem IV	131101
Hasgun Kaur	BCH Sem V	131101
Hemant Verma	BCH Sem VI	121033
Shri Sultan Chand Memorial Scholarship		
Shubham Gupta	BCP Sem III	142215
Ashmit Kaur	BCP Sem VI	121076
Sankhdhar Trophy & Scholarship		
Stenzin Dawa	BCP Sem III	142018
Jaswant Singh Phull Memorial Scholarship		
Pushpinder Kaur	B.Com (H) IIIrd Year	131473
Harnaman Singh	B.Com (H) IIIrd Year	131485
Mata Raj Kaur Jolly Scholarship		
Rashmeet Kaur	B.Com (H) II nd Year	141266
Shri Amarnath Garg Memorial Scholarship		
Rishab Goyal	B.Com (H) IIIrd Year	131285
Shri J.P. Gupta Memorial Scholarship		
Best sportsperson of the year		
Anuj Sharma	B.Tech Csc IIIrd Year	133237
Outstanding Sportsperson of the year		
Ronak Singh	BA Eco (H) IIIrd Year	132258
Yatin Kumar	BA Eco (H) II nd Year	143055
Shri H.S. Nag Scholarships		
Kanika aggarwal	BA (H) Eco II nd Year	132111
Sapna Goel	BA (H) Eco I st Year	143043

Priya Jindal	BBE IIIrd Year	125041
Aman Bansal	BBE Ist Year	145040
Gaurav Arora	B.Sc (H) C.Sc IIIrd Year	124003
Nishima Arora	B.Tech C.Sc II nd Year	133154
Ishmeet Kaur	B.sc (H) C.Sc I st Year	144059
Shrimati Imarti Devi Memorial Scholarship		
Diksha Gupta	B.Com (H) Sem VI	121326
Ankur Jain	B.Com (H) Sem VI	121141
Hemant Verma	B.Com (H) Sem VI	121033
Kajal Mittal	B.Com (H) Sem VI	121002

A PROFILE OF SUCCESS: FIRST DIVISION HOLDERS

B.Com. (Hons.)			
Year	I Division	Total No of Students	% of Ist Division
Ist Year	274 Students	360	76.11% of Total Students
IInd Year	324 Students	383	84.59 % of Total Students
IIIrd Year	222 Students	254	87.40 % of Total Students
B.Com			
Ist Year	102 Students	166	61.44% of Total Students
IIIrd Year	122 Students	137	89.05% of Total Students
B.A.(Hons.) Economics			
Ist Year	73 Students	110	66.36% of Total Students
IInd Year	67 Students	95	70.52% of Total Students
IIIrd Year	66 Students	93	70.96% of Total Students
B.A. (Hons.) Business Economics			
Ist Year	37 Students	45	82.22% of Total Students
IIIrd Year	23 Students	38	60.53% of Total Students
B.Sc. (Hons.) Computer Science			
Ist Year	44 Students	45	97.77% of Total Students
IIIrd Year	40 Students	52	76.92% of Total Students
B Tech			
IInd Year	73	76	96.05% of Total Students
M.Com			
Ist Year	8	10	80.00% of Total Students
PGDIM			
I Year Course	32 Students	42	76.20% of Total Students
DBJCC			
I Year Course	33 Students	41	80.50% of Total Students

NAAC AWARDED GRADE-A TO SGGSCC



FACULTY ACHIEVEMENTS & PUBLICATIONS

FACULTY ACCOMPLISHMENTS



Our Principal Dr. J. B. Singh has been awarded Adjunct Professorship at Business school at Beijing Normal University. He is also member of SEBI committee to examine the impact and utilization of commodity derivatives market.

DEPARTMENT OF COMMERCE



Dr. Kawal Gill, has co-authored a book chapter on *"Social Enterprise Evaluation: Implications for Tourism Development"*, accepted for publication in an edited book *"Social Entrepreneurship and Tourism: Philosophies and Practices"* to be published by Springer in 2016 in the new series *"Tourism on the Verge"*. Another research paper co-authored by her on *"Exploring the emergence of peri-urban 'all-inclusive' agro tourism in India"* is accepted for presentation in the 4th Nordic Conference for Rural Research at University of Akureyri, Iceland, May 22 – 24, 2016. She is the Principal Investigator of an innovation project awarded by University of Delhi, 2015-16 on *"Empowering Differently-abled Students through e-Learning at Higher Educational level"*.



Dr. Sangeeta Dodrajka, has got six articles published in International journals along with one in national journal. *"Celebrity Endorsement: Effectiveness on Brand Loyalty"*, International Journal of Advanced

Research in Management and Social Sciences, ISSN: 2278-6236, Vol. 4, no. 12, December 2015. *"Mobile Marketing in India"*, Asian Journal of Management Applications and Research, Jamila Milia Islamia, vol.6, no.1, January 2016. ISSN 2230 – 8679 (online), ISSN 2230 – 8660 (print) . *"Green Marketing as a Sustainable Strategy"*, accepted in Amity Business Review, 2016. The articles under publication are Supply Chain Management IJMFSMR (Indian research journals). Social Responsibility and ISO-26000, GARPH PUBLICATIONS . Sustainable Development, EMS and ISO: 14000 AARF. She authored two books, Marketing Strategies : Various Issues and Cases, 2015-16, Regal Publications, New Delhi. Quality Management: Theory and Practice, 2016, under print, at, Regal Publications, New Delhi.



Dr. Manju Bhatia, has been appointed Co-Advisor by the board of Research Studies, University of Delhi for Ph. D. research projects of two candidates in the area of Marketing through the Department of Commerce. One research project investigates E-Service Quality, Customer Satisfaction, and Behavioral Intentions in the Indian retail banking context and the second project is the study of Antecedents and Consequences of Relationship Quality in Select Service Sectors.



Dr. Simmar Preet Kaur, was conferred with the prestigious *"Teaching Excellence award for Innovation"* by University of Delhi on the Foundation Day celebration of University of Delhi on 1st May, 2015. She presented research

paper titled *"Sustainability as an Innovative Business Strategy: Challenges & Key drivers for the corporate world"*, University-Industry Interface, Antardhvani 2015, University of Delhi, Delhi. She has completed a certified Train the Trainer Course – Managing conflict and difficult conversations in the Board, conducted by International Finance Corporation (World Bank Group) 12-14 May 2015. She is the Principal Investigator of an Innovation Research project under aegis of University of Delhi, titled *"Innovations towards a sustainable world and Impact of the air quality crisis – A comparative analysis of Delhi, Beijing & London"* Currently on-going, started in Oct 2015. She is a Research Supervisor for a Ph.D. student working on Ph.D. project titled *"An Empirical Study of Private Equity Investment in India: Trends and Determinants"* under aegis of the Faculty of Commerce and Business, University of Delhi w.e.f. 25 July 2015 along with being co-supervisor for another two ongoing Ph.D. projects with the same department.



Ms. Satvinder Kaur, has published paper titled *"Corporate Disclosure Practices in Selected Indian Companies"* in International Journal of Management: Volume 3, Issue 10, October 2015 (ISSN 2321-645X). She has submitted the thesis titled *"Corporate Governance Practices and Stakeholder's Perception: A Study of Indian Companies"* for the award of Ph.D. degree to the Department of Business Studies, University School of Applied Management, Punjabi University, Patiala. She has also participated in Faculty Development Programme on Research Methodology conducted BY SGGSCC on 26 September, 2015 and in talk on Recent changes in Corporate law organized by ICSI at SGGSCC on 8 Jan, 2016 and participated as delegate in International conference on Booming Service Sector on 4&5 Feb. 2016 at SGGSCC.



Ms. Meenu Gupta, has written a chapter - The Ethical dimensions of Corporate Governance, pg 16-33 in the book titled: Ethics and Politics of Indian Economy by Dr. Preeti Sachar and Dharam Veer Bhardwaj, Shri Krishna Sahitya Sadan publications, 2015. ISBN

: 978-93-82825-34-0. She has presented a paper titled : Creative Accounting: Conceptual Framework and Ethics at the UGC sponsored International Conference on *"Recent Trends in Business Finance and Economics"*, organised by Department of Business Finance and Economics, Faculty of Commerce and Management Studies, Jai Narain Vyas University Jodhpur on 8-10 October, 2015. She has presented a paper titled: Contemporary Issues in Integrated Reporting at the 38th All India Accounting Conference & International Seminar on Accounting Education and Research, organised by University Business School, Punjab University, Chandigarh & Indian Accounting Association, Chandigarh Branch on 5-6 December, 2015. She was awarded an INNOVATION PROJECT funded by University of Delhi: SGGSCC 303 Title: A Study of CSR and social Business as a panacea for the social problems of India. Sanctioned budget Rs 3,50,000.



Dr. Renu Gupta, has published a book: Gupta Renu (2016), *"Banking Reforms and Competition: Structure Conduct and Performance"*, Regal Publications, New Delhi. ISBN: 978-81-8484-539-6. She has published a paper: Murthy K.V. B, Renu Gupta and Ashis Taru Deb (2015). *"Conduct of Banking Segments in India: Spread and Operating Efficiency"*, Arthwan, 1(1), 1-10. She has also published a paper: Gupta Renu (2015). *"Banking Market And The Run Up Towards Liberalization"* Pezzottaite Journals : International Journal of Trade and Global Business Perspectives, 4(3), July-September, 1865-1871. ISSN: (P): 2319-9059, IF2014: 5.912. She has been awarded an innovation project: *"Empowering Differently Abled Students through E-learning at Higher Education"* by DU. Cod: 302, Budget 5 lakhs. She has bagged Best Paper Award: Presented a paper *"Conduct of Banking Segments in India: Investment Policy and Asset Structure"* at IIIrd International Conference *"Booming Indian Services: From Achievements to Growth Prospects"* organized by SGGSCC, University of Delhi on 4-5 Feb, 2016. She has presented a paper titled, *Conduct of Banking Segments in India: Spread and Operating Efficiency"* National Conference on Business Transformation, Bharati College, university of Delhi, 31 October, 2015.



Ms. Supriya Chopra, has been awarded Teaching Excellence Award for Innovation, Innovative Project “Sustainability Disclosure Practices – Key Drivers and Challenges for the Corporate World”, University of Delhi. She is a co-Investigator, Innovative

Project titled “Innovations towards a Sustainable World & Impact of the Air Quality Crisis – A Comparative Analysis of Delhi, Beijing & London” awarded by University of Delhi under the mentorship of Dr. Ajay Kumar Singh, Department of Commerce, Delhi School of Economics, University of Delhi. She has co-authored research paper titled “Validity of Twin Deficit Hypothesis in Indian Case a myth or reality” published in the journal “Review of Professional Management” Vol., 13, Issue 1. She has participated in Faculty Development Programme on Research Methodology as a Delegate at Sri Guru Gobind Singh College of Commerce, University of Delhi.



Ms. Avleen Kaur, has co- authored a Research Paper titled “Validity of Twin Deficit Hypothesis in Indian Case: A Myth or Reality” published in Review of Professional Management- A Journal of New Delhi Institute of Management (NDIM), Refereed Journal (ISSN:0972-8686), Volume-13, Issue 1.



Ms. Rasleen Kaur, is co - Investigator, Innovation Project (SGGSCC - 303) titled “**A STUDY OF CSR AND SOCIAL BUSINESS AS PANACEA FOR SOCIAL PROBLEMS OF INDIA**” awarded by University of Delhi under the mentorship of Mr Ajay Chaturvedi,

Founder, HARVA commenced in August 2015. She has authored five e-modules of EPG pathshala Paper 7 of Marketing Management : Market Segmentation, Paper 14 : International Finance : International Monetary and Financial Institutions, Paper 15 : International Finance : Global Cash Management. She is a co-author of Paper 2 of Managerial Economics along with Prof. K. V. Bhanumurthy: Pricing under Monopoly. She is co- author of Paper 2 of Managerial Economics along with Prof. K. V. Bhanumurthy : Pricing

Under Oligopoly.



Ms. Gurveen Kaur, has co-authored two books titled-“Economic Regulations of Domestic and Foreign Exchange Markets” and “Principles of Micro Economics –II” for undergraduate students , published by Kitab Mahal Publications.



Ms. Avneet Kaur, has participated in FDP on Research Methodology held on 26 September 2015 SGGSCC. She has also participated in talk on Recent changes in Corporate law organised by ICSI at SGGSCC on 8 Jan 2016, International conference on Booming

service sector : from achievements to growth prospects on 4 5 Feb 2016 at SGGSCC, National Business Convention on Online retailing : a paradigm shift in India’s retailing sector, 17-18 March 2016 in Jesus and Mary college.



Ms. Shivani, has authored an article titled “From Corporate Social Responsibility to Personal Social Responsibility, Assuming our PSR: A Gateway towards a New Exemplar”, in the March 2016 Edition of the SGGSCC college magazine ‘AMRIT’.

She has submitted marketing lesson titled “Introduction to Marketing”, e-content for Discipline Course-1 in Management Studies, for ILL/VLE, ISSN 2349-154X, University of Delhi, would be uploaded at the site <http://vle.du.ac.in>. She has submitted marketing lesson titled “Marketing Environment”, e-content for Discipline Course-1 in Management Studies, for ILL/VLE, ISSN 2349-154X, University of Delhi, would be uploaded at the site <http://vle.du.ac.in>. She has submitted lesson titled “Technological Environment”, e-content for ILL and Ministry of HRD’s joint project NME “National Mission on Education through ICT”. She has attended a two day International Conference organized By SGGSCC, University of Delhi on 4-5th February 2016, entitled “Booming Service

Sector From Achievements to Growth Prospects”, A talk on 8th January, 2016, on ‘Recent Changes in Corporate Laws- A Practical Insight’ organized in association with Institute of Company Secretaries of India in the SGGSCC college campus, A two day 4th Annual International Commerce Convention 2015, organized by Delhi School Economics Titled “*Corporate Governance and Corporate Social Responsibility: Retrospect and Prospects*” on 18-19th December 2015, An FDP by Dr Anubhav Gupta, Assistant Professor, IBS organized by Vivekanand College, University of Delhi on Research Methodology using SPSS on 17th November 2015 , FDP by Professor K. V. Bhanu Murthy, Department of Commerce organized by SGGSCC, University of Delhi on Research Methodology in October 2015.

DEPARTMENT OF ECONOMICS



Ms. Dipavali Debroy, has authored a paper “*The theme of Disability in Indian children’s literature*”, presented at the 2nd Asia and Oceania Regional IBBY Conference at Putrajaya, Malaysia, 12-17 May 2015. She has authored an article ‘*Economic*

Diplomacy-The Making and Un-making of India’, published in World Focus Special Edition India’s Economic Diplomacy, No. 424, April 2015, pp 34-48. She has authored a book *Chanakya Today Kautilya Arthashastra. Chanakya Niti. Chanakya Sutra*, published by Unicorn Books, Delhi, 2016.



Ms. Harpreet Kaur, has authored a paper “*Cereal and Fuel Price Interactions: Econometric Evidence from India*” (2015) jointly with Aparna Sajeev and Prof. Simrit Kaur, *Journal of Business Thought*, 6, 14-37. ISSN: 2231-1734. She has Edited chapters

in books/text books/Book Reviews *Determinants of Food Security in Sub-Saharan Africa, South Asia and Latin America: Implications for Policy*’ (2016), jointly with Prof. Simrit Kaur in ‘*Governance and Development: Views from G20 Countries*’, edited by Rajat Kathuria and Neetika Kaushal Nagpal, Springer Verlag. ISBN: 978-81-322-2696-3, 81-102. *Combating Food Insecurity: Implications for*

Policy’, (2016), jointly with Simrit Kaur in ‘*Governance and Development: Views from G20 Countries*’, edited by Rajat Kathuria and Neetika Kaushal Nagpal, Springer Verlag. ISBN: 978-81-322-2696-3, 103-118. *Stock Prices and Exchange Rates: A study of the bivariate relationship in a panel of select south Asian countries* (2016), jointly with Ms. Jasmit Kaur, ‘*Policy Challenges in Open Economies*’, Ane Books. ISBN: 978-93-8546-234-4, pp. 161-173.



Ms. Gurleen Kaur, has been awarded M.Phil in Economics with distinction on the topic ‘*Fiscal Deficit and Inflation in India*’ under the supervision of Prof. Kaustava Barik from Indira Gandhi National Open University. She is a co-Investigator, Innovative Project (

SGGSCC- 304) titled “*Food Insecurity Issues in Children and Women in North India with special reference to the National Food Security Act, 2013*” awarded by University of Delhi under the mentorship of Dr. Ramesh Chand, Director, National Centre for Agricultural Economic and Policy Research (NIAP) commenced in August 2015. She is co-author of research paper titled ‘*Validity of Twin Deficit Hypothesis in Indian Case a myth or reality*’ published in the journal “*Review of Professional Management*” Vol., 13, Issue.



Mr. Vaibhav Puri, has cleared CT-9 Business Awareness Online Module from Institute of Actuaries of India, February 2016. He has co-authored a book titled ‘*Economic Regulations of Domestic and Foreign Exchange Markets*’, Kitab Mahal Publisher, Delhi, 2016. He has participated as delegate in Faculty Development Programme on Advance Research Techniques in Finance conducted by Prof. C.P. Gupta from 16th to 21st November 2015 organised by Bharti College, University of Delhi.

DEPARTMENT OF BUSINESS ECONOMICS



of Dec, 2015.

Ms. Jasmit Kaur, has authored a chapter with a title Stock Prices and Exchange Rates: Evidence From Selected South Asian Countries in A Book Titled *"Contemporary Issues In Trade, Environment and Policy"*. (ISBN 978-93-8546-234-4) got published in the month

DEPARTMENT OF COMPUTER SCIENCE



Ms. Vandana Kalra, is a Co-Investigator in innovation project SGGSCC- 301 *"Innovation towards a sustainable world and impact of the Air quality crisis- A comparative analysis of Delhi, Beijing and London"*

DEPARTMENT OF LIBRARY



Dr. Gurdev Singh, has published a book named *"Academic Library System and Services. Ess Ess Publications, Delhi, 2015."* He has co-authored article named Barcode technology and its application in libraries and Information centers. International Journal of Next Generation Library and Technology. (1), 1; 2015;1-8. He is authored chapters in books *"Preservation and digitization of library material. In Library management in 21st century. Edited by Lallaisangzuali and Saknjeev Kumar. Ess Ess Publication, New Delhi, 2016; P.219-40. Published in Hindi Gurdev Singh and Monika Sharma. Digitization ki vidhi, laabh aur chunotian. In Pustkalaya: chunotian evam sambhavnai. Edited by Sanjay Singh. GJMS, Jabalpur (MP), 2015, 10-20.*



Ms. Saranjit Kaur, has authored an article *"Important factors of BPR for ICT in Education Institutes at Delhi (India). Kaur, Saranjit and Singh, K. 2015. International Journal of Scientific and Research Publications, ISSN 2250-*

3153, 5(7) (published in July 2015). She has also authored an article Impact of ICT on Prime Institutes of Delhi, Kaur, Saranjit and Singh, K. 2015. Indian Journal of Computer Science and Engineering (IJCS), ISSN 0976-5166, 6(5):152 157 (published in Oct-Nov 2015).



Ms. Monika Sharma, is pursuing PhD Degree entitled *"Access And Use Of E-Resources And Services By Students And Faculty Members in Selected Libraries of Management Institutions in Delhi and NCR"* from NIMS, University, Rajasthan, India, Under the guidance of Dr. Gurdev Singh. She has published articles named Monika Sharma and Rajeev Vashistha. *"Forms and Types of E-Resources Uses By The Users of Management Institutions"*. International Journal of Professional Development" Vol. 4, No.2, July-Dec. 2015, Gurdev Singh and Monika Sharma. Barcode technology and its application in libraries and Information centers. International Journal of Next Generation Library and Technology (1), 1; 2015;1-8.

DEPARTMENT OF MATHEMATICS



Dr. Harinderjit Kaur Chawla, has attended a training on the advanced software MATLAB Fundamentals organized by Math Works Training Services on May 15 at DUCC, University of Delhi.

DEPARTMENT OF POLITICAL SCIENCE



Dr. Harpreet Kaur, has authored four books named Corporate Governance and Social Responsibility, Sun India Publications, New Delhi, 2015. Kaur Harpreet, Governance and Democracy in India, Kitab Mahal, New Delhi, 2015. Environmental Studies, Taxmann, New Delhi, 2015. Kaur Harpreet, Governance: Issues and Challenges, Kitab Mahal, New Delhi, 2016. She has authored two papers named 'The Institution of Khalsa: A Philosophical Perspective' (Part I), The Sikh Review,

Vol. 63:9, No. 741, September, 2015. 'The Institution of Khalsa: A Philosophical Perspective' (Part II), The Sikh Review, Vol. 63:10, No. 742, October, 2015. She has presented two papers titled *"The Issue of Food Insecurity with Special Reference to the National Food Security Act, 2013"* in National Conference on *"Emerging Challenges & Opportunities in Business & Economic Environment"* Zakir Husain Delhi College (Evening), (University of Delhi) on November 3 & 4, 2015 , *"The Features of Sovereign State under Banda Singh Bahadur, in the National Conference, 'Banda Singh Bahadur: The Great General of the Sikhs', organized by International Centre For Sikh Studies, Delhi Sikh Gurdwara Management Committee and Baba Banda Singh Bahadur Sikh Sampardai (Bharat) on held on January 8th & 9th , 2016 held at Mata Sundri College for Women, New Delhi. She has been invited by Centre for Social and Economic Research (CASE) and Warsaw School of Economics, Warsaw, Poland in International Conference on, 'The Political Economy of Place-based Policies with a special focus on Special Economic Zones', held on April 23-24, 2015 and presented a paper entitled, *"SEZ-led Growth Strategy in India"*. She has pursued research on the topic, *"Special Economic Zones: A Comparative Analysis of China, India and Korea"*, Innovation Project under the aegis of University of Delhi, SGGSCC-201, November, 2014-2015. She is pursuing Research on the topic, *"Food Insecurity Issues in Children and Women in North India with special reference to the National Food Security Act, 2013"*, Innovation Project under the aegis of University of Delhi, SGGSCC-304, 2015-2016. She is also pursuing research on the topic, *"Special Economic Zones: A Comparative Analysis of South Korea and India- Contemporary Concern with Policy Implications"*, a Major Research Project (MRP-MAJOR-POLI-2013-6117) under the aegis of University Grants Commission (UGC) for three years w.e.f. 1/7/2015 to 30/6/2018.*

25 YEARS OF OUTSTANDING SERVICE

This year Mrs. Jagjeet Kaur from administration department and Mr. Sanjay have completed their 25 years of association with the college.



NEW ADDITIONS TO THE COLLEGE BUILDING



ACADEMIC HIGHLIGHTS



THE ORIENTATION PROGRAMME

Orientation Programme for the session 2015-16 was conducted on Saturday, 18 July, 2015 in the college auditorium. The programme was initiated by recitation of Shabad by Divinity Society to invoke blessings of the Almighty.. With the help of a presentation, students were oriented with the college campus. Dr. Renu Gupta, HOD Commerce encouraged the students to work hard to convert their dreams into reality as college provides them opportunities to convert their dreams. She introduced them with college departments, courses at under graduate and post-graduation level; add on courses and CBCS system for the academic year 2015-16. Dr. Nirmal Singh, HOD

POST GRADUATE DIPLOMA IN MARKETING (PGDIM)

The orientation programme of the concurrent (12th) PGDIM batch was organized on the 3rd of August 2015, to familiarise students with the course's bustle. Special-Guest Lectures organised were focused on enlightening students on various topics pertaining to the corporate realm. The first address was formulated within the second week of the new batch where Mr. Hemant Swaroop (Member, KOTRA) commercial section of The Embassy of The Republic of Korea (South Korea), shed light upon "Geopolitics and Business



Economics (H) acquainted the students with code of conduct to be adopted in the college. An audio-visual was played to highlight the activities in which students can participate. This year, Mr. Anurag Batra, Editor of Business World Magazine, CEO of exchangeformedia.com was the chief guest and Prof Mam Kootam, X Dean of FMS was the guest of honour. The students were oriented with two new add on courses being launched by college this year in collaboration with Bombay Stock Exchange (BSE). The day was culminated by the engrossing performance of Surveen- The music society of college and Misba- The western dance society of the college.

Convener: Dr. Renu Gupta

Lobbying". The succeeding discourse was a uniquely-arranged Skype session held on the 22nd of August, where Mr. Gurpreet Singh Jodhka (Account Director, EMC Australia) elucidated the students on contemporary "Sales Strategies". The subsequent lecture was organised on the 4th of September with Mr. K.C. Jacob (President and Managing Consultant, Horton International) on "The Need for Aligning Global Sales with Marketing and Branding to Boost Business ROI and to Sustain Success-Momentum in the Long Term". The following lecture was conducted on the 1st of October by Prof. A.K. Singh (Delhi School of Economics) on "SSMART Executives". On 8th of October,



PGDIM students witnessed their fifth guest lecture jointly-delivered by Mr. Amit Chauhan (Senior Vice President-Finance, CPA Global) & Mr. Amit Mohapatra (Chief Financial Officer, Black Box Consultant) on “The Need of Intellectual Property Rights”. The sixth unequivocal was conducted by an extremely venerated alumnus, Mr. Satinder Singh (Chief Operating Officer, GCS Management Solutions) On “Intellectual Property Rights (IPR) Brand Protection held on the 9th of October. Thereafter, we organised a special guest lecture with Prof.K.V. Bhanu Murthy on “Best practises in Preparing Project Reports” and a monologue on “Six Sigma and Sales” Strategies” with Prof. Avinash Singh (Pro-Vice Chancellor (Emeritus), University of Technology and Management, Shillong) held on 5th of January and 19th of February, respectively. Lastly, an SPSS Workshop was also conducted by Mr. Arnav Kumar (Ph.D. Research Scholar at Delhi School of Economics).

This year, Reminiscence (The Alumni-Meet) was organised on the 14th November 2015 and our alumni- Thaldev Kaim, Leena Bansal, Varun Kapoor, Aditya Sakuja and Anurag Rastogi were grateful to our invitation. They shared their views on the real life challenges that they faced as corporate entrants and how PGDIM was instrumental in coping-up with these challenges. They also elucidated students on the

ways to fortify their careers as they take their first steps into a new life.

On 16th March 2016, the much awaited annual festival “ELIXIR” was organised where-in students from all over Delhi, participated in this mega event. The festival had an array of core events including Newsroom (also dubbed as ‘Vaad Samvaad’), Brandomania, Flash-Mob, ‘Hai Dum’ and a few exhilarating-games etc.

PGDIM-students also published an in-house magazine, ‘The Youth Beat’, that offers an exciting platform to the students as they express their innovative ideas in the form of articles, pertaining to business and economic realm. As a part of the curriculum, an educational trip was also organised to the forts of Neemrana on the 18th of March 2016.

Training and Placement Cell of the PG-Department, facilitates on campus recruitment and provides students with exclusive corporate-grooming opportunities. Our Students were placed at Royal British Bank, SAIL, Food Corporation of India, Grail Research, ENY, Cvent India, HDFC Bank, India Bulls, Capital IQ etc.

Convener: Dr. Kawal Gill

DIPLOMA IN BUSINESS JOURNALISM & CORPORATE COMMUNICATION (DBJCC)

Academic year 2015-2016 marked the completion of yet another exciting edition of the Diploma of Business Journalism and Corporate Communications (DBJCC) course. The year was filled with activities targeted to create industry-ready professionals, fully equipped to mark their presence in the corporate world. The session 2015-16 started with an Orientation Programme on 3rd August 2015. Dr. J.B. Singh, the Principal of the college, reiterated the importance of staying focussed and exhorted the students to actively

participate in classroom interactions. Dr. Harvinder Kaur, Coordinator DBJCC, gave an informative presentation on the course plan, various activities planned during the academic year and professional opportunities available to the students.

Five Guest Lectures were organized during the academic session. The first guest lecture was delivered by Dr. Jyoti Pati (Dean, FMPIS, Ajit Haksar Institute of Advertising) on the topic “The Future of Communication and Media in the Indian Perspective” on 21st August 2015. Mr. Naveen Siromoni, Art Director of India Today Group Online, delivered



the second guest lecture on 26th August 2015. The third guest lecture was delivered by Mr. Maan Bardhan Kanth, the Head of Communication and Publication at TIFAC. The fourth guest lecture was delivered on 21st January 2016 by Mr. Naresh Sharma, Director, CRAFT (Centre for Research in the Art of Film and Television) on the topic "Corporate Social Responsibility (CSR) and Campaigns". The fifth Guest Lecture was delivered by Mr. Kumar Aditya, a Google Street View Photographer and the Head of Wandering Minds, on 15th February 2016 on the topic "Line it or leave it".

On 29th September 2015, the DBJCC students celebrated "Ethnic Day" by dressing up in colourful Indian ethnic wear. Another feature of the 2015-16 session was the publication of two issues of the "Newsliner" newsletter, incorporating articles written by the students of DBJCC. In order to expose the students to the challenges in creative field work, they were required to produce documentary films on subjects of their choice. The documentaries produced during the year were very innovative and showcased creativity of the students. Some of the notable documentaries were "Musaafir", "Roadside Prophets", "Diminishing Book Reading Culture", "Selfie Culture" and "Standing Tall".

A media visit was organised with Professor Manoj Kumar Sharma to the studios of India TV on 20th February 2016. The students were taken to the sets of the popular talk



show "Aap Ki Adalat", featuring Bollywood star Mr. Amir Khan.

The annual festival of the department "Elixir 2016" was held on 16th March 2016 and included interesting events such as "Hai Dum", "Vaad Samvaad", "Chitravali" and "Brandomania". "Vaad Samvaad" featured discussion on socio-political issues like "Reservation" and "Whether Army Has Lost Its Credibility" and witnessed very intelligent viewpoints of the students on the topics.

The students also conducted extensive research on the various topics assigned to them with the support and guidance of mentors Mrs. Swati Singh, Mr. Manoj Kumar Sharma and Dr. Pushker Srivastava.

The DBJCC team had an opportunity to relax and enjoy themselves, free from the stress of everyday life during a day visit to the magnificent "Neemrana Fort". Various fun activities and lavish food made the trip a memorable one.

The most important thing for post-graduate students is to get suitable placement in the corporate world and begin their professional life on a solid footing. Many students have already been placed for internship in companies like Ogilvy & Mather, Perfect Relations, Fountain Head, Koovs.com, etc.

Convener: Dr. Harvinder Kaur

URJA- THE COMMERCE SOCIETY

The commerce society organised a seminar titled "Career talk 2015 and Welcome CBCS" on November 3, 2015. Mr. N P S Chawla, Chairman, Northern Indian regional counsel of ICSI and Dr. Ashok Sehgal, Principal (Officiating), SRCC, DU were the eminent speakers for the occasion. It was an interactive session where the speaker enumerated his journey with the students' which invoked the spirit of

motivation among all fellow students. Dr. Ashok Sehgal enlightened the audience with the benefits of stepping into CBCS (Choice Based Credit System).

On 11th January, 2016, ACHIEVERS' TALK 2.0- "EXPERIENCES WORTH SHARING" was organised whereby an attempt was made by the college to motivate and enlighten the students in the light of the life journey of six famous personalities namely Mr. Sanjeev Datta, Indian

Educationist, Mr. Ajay Chaturvedi, Founder of Harva, Farrhad Acidwala, CEO Rockstar Media, Mr. Amit Tandon, Standup Comedian, Mr. Rahul Makin, RJ, Fever FM and Mr. Anshumali Saxena, Marketing Messiah.

Mr. Ajay Chaturvedi, founder of Harva motivated the students by saying that "in the heat of war, don't let emotions come- be focused". Mr. Farrhad Acidwala, CEO of Rockstar media shared some entrepreneurial points like "don't talk, just do" and "try things simple in the beginning". Mr. Anshumali Saxena, marketing messiah shared a rational, modern and well informed outlook with everyone. He talked about 4 things that are pre-essentials for success which were willingness, health, wisdom and inspiration.

Convener: Dr. Renu Gupta



ACE - ASSOCIATION OF COMPUTER ENTHUSIASTS (THE COMPUTER SCIENCE SOCIETY)

ACE – The academic society of department of computer science has always shown devotion, creativity and hard work. Zest 2015 was a success but this time, as promised, Zest 2016 was bigger and better. Zest 2016 witnessed immense crowd like never before. With three main events including Coding, LAN Gaming and Android Auction and other fun filled activities. Judging the success by enormous smiles on everyone's face, the society is very proud of their members and volunteers. The society has never limited itself to just a fest, but has also organized a seminar on GRE & GMAT by Jamboree in February 2016. All these events witnessed huge participation from all the departments.



Team ACE, though small, possesses students with roof exploding talents.

The society also maintains their Facebook and Instagram page by posting many interesting articles on regular basis. The society is continuously working to improve itself further and last but not the least-entertaining others.

Convener: Ms Vandana Kalra

ARTHSHAstra-THE ECONOMICS SOCIETY

The Economics Society "Arthshastra" organised various events that gave a tremendous exposure to the students which is essential for their overall personality development and equip them for their upcoming interviews and competitive exams. In the beginning of the session with the formation of Economics Society the first event was "Carries Mentorship" in which senior passed out college and DSE students interacted with all the present students regarding how to pursue the present Economics course at Bachelors as well as Master's Level.

Then Quiznoics two day annual Quiz competition was held in two rounds – Preliminary & Final. The best prize was given to Sumit & Jitesh of the final year. The first runner up included Soumya & Gurkirat singh of the first year Economics (Hons.) and second runner up were Gagan & Harsh of first year Eco (H). Cash prizes worth Rs. 2000, 1500 and momentous were given to the first, second and runner up respectively. Many prizes are also distributed among teachers and participating audience.

Apart from this, Seminar on the topic World Trade Organization and Indian Agriculture was organised on

February 16. A renowned scholar Dr. Sachin Kumar Sharma from Indian Institute of Foreign Trade GOI, enlightened the students about issues of India's comprehensiveness in the world market under WTO trade regime.

In the month of march Annual Academic Festival Zest '16 was organised in which many diversified academic events were held like paper presentation – Conversance, E-barter, The Big Bet, Musical Tambola, Paper Dance, Bottom ups , On your feet etc.



Then a special lecture was organised in which one of the renowned officer Dr. Nikhila Menon, Deputy Advisor, Minister of Finance, GOI delivered lecture on " The Macroeconomic Performance of the Indian Economic: Issues & Challenges". An inspirational lecture was also given to the aspirants of civil services examination and certain tips were high lightened regarding how to get through the UPSC exam.

Convener: Dr. Nirmal Singh



ASBE- ASSOCIATION OF STUDENTS OF BUSINESS ECONOMICS

The Department of Business Economics (BBE) of Sri Guru Gobind Singh College of Commerce undertook various personality development activities in the academic year 2015-16 to make the BBE students proficient, competent and inculcate professionalism in them.

The concept of monthly activity series, introduced last year, was carried forward this academic session as well. The first PDA at the start of new session was to design a logo for the ASBE which was held in the month of August. In the process of selecting the most creative idea, Srishti Bansal of 2nd year bagged the first position. The logo was made the official logo of ASBE. The A.S.B.E also organised a Group Discussion Activity on 1st September 2015 on various topics. The idea of the activity was also to increase the communication skills of the students whilst they interact among each other. Next, in the month of January, with the onset of new semester, sports activities were organised exclusively for BBE students. Basketball, Cricket, Badminton and Volleyball were part of this sports' activity. The students participated with great enthusiasm and zeal.

Apart from the monthly activity series, 'VAKTAVYA'- the Annual inter-college debate event of the BBE Department,

repeated history once again by proving to be a great success as the prodigious endeavor returned with its full pride on 24th September 2015. It offers the platform to the students of professional courses



like BBE, BBS, BFIA, BMS AND BBA to brainstorm and debate on various relevant issues. This year's topic for the debate was, 'Skill Development is more important than Industrial Development for the economy'. The event was embraced by the presence of Chief guest Prof. Suresh Aggarwal and esteemed judges Mr. N Ramesh, Mr. Amit Goyal and Mr. Arpit Aggarwal. Team from SGND khalsa emerged victorious.

Finally, Zest'16- The Annual Academic fest of SGGSC, was another feat in the success tale of the department of Business Economics. There were three main events organised by the BBE Department namely, Chanakya 6.0 – The General Quiz, Virtues & Vices- The Snakes and ladders game and Investogenia – Bid!Buy!Sell!. In addition to the main events, ASBE also organized 6 fun-filled filler events

namely, Dark Room , Spin it to Win it, PhotoBooth, French Cricket, Fun Races, Twister. All the events were, indeed, a huge success. These events could not have been successful without the constant support and guidance of all faculty members and team ASBE.

Convener: Dr. Gurminder Kaur



INNOVATION RESEARCH PROJECT AWARDED BY UNIVERSITY OF DELHI 2015-16

INNOVATION PROJECT SGGSCC-301

“Innovations Toward A Sustainable World & Impact of The Air Quality Crisis- A Comparative Analysis of Delhi, Beijing, Los Angeles & London”

Dr. Simmar Preet Kaur (Principal Investigator), Ms. Vandana Kalra (Co-Investigator) and Ms. Supriya Chopra (Co-Investigator)

Delhi was found to be the most polluted cities in the world by WHO in 2014. Other cities such as Beijing, London & Los Angeles have successfully reversed the increase in pollution levels after precipitate action. This study will help assess the effect on lung function of Delhi 's school children & also quantify any impact of the child's socio-economic status on his lung function. An analysis of the pollution levels of three other world cities and the innovative actions which other



have taken to reduce pollution would act as a yardstick for regulatory bodies to check this crisis. A portable pollution monitoring device & supporting app would be designed to check the ill-effects of pollution & take precautionary measures.

INNOVATION PROJECT SGGSCC-302

Empowering Differently-abled Students through e-Learning at Higher Education

Dr. Kawal Gill (Principal Investigator), Dr. Rekha Sharma (Co-Investigator) and Dr. Renu Gupta (Co-Investigator)

One of the most important imperatives of inclusive growth is progressive inclusion of differently-abled students, the marginalized section of the society, at higher level of education. It is a necessary step to have full participation and stability in life. In the world of technology enhanced learning, e-learning (online learning, web-based training and technology-delivered instruction) plays a crucial role in reducing the learning difficulties/differences of differently-abled students.

Broadly, this project will examine issues and problems related to disability and e-learning accessibility in a higher education context, highlight the significance of accessibility

in a holistic way (technological and pedagogical); explore and describe the experience of students with special education needs in e-learning academic



courses and develop recommendations for designing disability-aware e-learning courses from the perspective of differently-abled students which will make the system more inclusive.

INNOVATION PROJECT SGGSCC-303

A Study of CSR and Social Business as Panacea for Social Problems

Mr. Ajay Chaturvedi (Mentor), Meenu Gupta (Principal Investigator), Ms. Aradhana Nanda (Co-Investigator) and Rasleen Kaur (Co-Investigator).

Although there are growing number of NGOs, Government initiatives and social businesses to aid the different sectors, there is lack of awareness among the people about the use of resources. A huge corpus in the form of mandatory CSR spending is available which needs to be channelized in setting of social businesses to provide a sustainable solution to the social problems. The available information on successful social businesses in India and abroad is quite limited, which



hinders the setting-up and growth of these business models. This also acts as an obstruction in carrying out relevant and meaningful research work in these areas.

An effective solution to the problem of waste in India, particularly in urban areas, lie in the use of modern technology in the form of waste converter machines; and creating awareness among people for proper waste segregation and disposal.

OBJECTIVES OF THE STUDY includes identifying and specifying the extent of major problems of social nature in India like Food, health, housing, sanitation, Hygiene, Education, Waste collection and disposal, provision of civic facilities etc.; reviewing the progress of various measures initiated by Government, Non-profit organisations, NGOs, and the corporate efforts through its CSR initiatives in dealing with these social problems; finding the examples of various Social business operating in India; gathering various examples from other countries, of Social business successfully catering to their social problems; examining how far these patterns of successful social business can be applied in the context of social problems in India; identifying the various measures that should be taken to promote social business in India.

INNOVATION PROJECT SGGSCC-304

Food Insecurity Issues in Children and Women in North India with special reference to the National Food Security Act, 2013

Dr. Harpreet Kaur (Principal Investigator), Dr. J.B. Singh (Co- Investigator) and Ms. Gurleen Kaur (Co- Investigator)

The Innovation Project, SGGSCC-304, entitled, Food Insecurity Issues in Children and Women in North India with special reference to the National Food Security Act, 2013 is aimed at tracking malnourishment especially in pregnant, nursing women, infants & children in few states of North India. The research aims to investigate food insecurity at the individual level particularly amongst the marginal subgroups including women and children with special reference to food security policies and NFSA guaranteeing entitlements. Women and Children are most food-insecure subgroups of the population. Government should ensure a healthy & productive life to every citizen including these vulnerable sections. Nutrition is a major driver for development of children (future citizens)- cannot be a stand-alone agenda & separated from health & social progress.

The Innovation Team is collecting evidences of gender-specific malnutrition levels & household-based food insecurity confronting women in Delhi and Rajasthan to suggest promotive and preventive healthcare amongst them. The team has the objective of tracking food insecurity through Food for Education Programme or the Mid-day Meals Scheme amongst children living in rural areas and urban slums and assessing the Learning & Health Outcomes of MDM through Econometric Modelling using Panel Data. On the basis of collected primary data and existing literature and secondary data available from varied sources pertaining to gender and children issues, corrective steps would be addressed.



ACADEMIC AFFAIRS COMMITTEE

SGSCC Accredited Grade 'A' by NAAC

(Report by the Academic Affairs Committee (AAC))

The NATIONAL ASSESSMENT AND ACCREDITATION COUNCIL (NAAC) is an autonomous body established by the University Grants Commission (UGC) of India to assess and accredit institutions of higher education in the country. It is an outcome of the recommendations of the National Policy in Education (1986) which laid special emphasis on upholding the quality of higher education in India.

The Academic Affairs Committee (AAC) and the Internal Quality Assurance Committee (IQAC) were entrusted with the responsibility of steering the NAAC accreditation exercise on behalf of the college.

As the first step in the accreditation process, the college was required to submit a Self-Study Report (SSR) containing the status on the seven 'Evaluation Criteria' and 'Departmental Evaluative Reports' mandated by the NAAC. The report prepared per NAAC guidelines and was organized into three parts viz. Profile of the Institution, Criterion-wise Inputs, and Evaluative Report on various departments.

The preparation of the SSR was a wonderful voyage of discovery for the institution's leadership and staff. It provided valuable insights into various aspects of college administration, infrastructure, curricula, teaching methods, academic research and teacher-student relationship in terms of our strengths, weaknesses, opportunities and challenges. The following paragraphs provide a brief summary of the findings on the various criteria mandated by the NAAC.

The institution encourages improvisation in teaching pedagogies and has put in place feedback mechanisms to optimize curriculum delivery and maintain quality of learning. The Academic Affairs Committee of the college ensures meticulous planning and scheduling of academic and extra-curricular activities; accountability of the faculty; transparency in student evaluation; high quality classrooms and lab infrastructure and open access to information on research opportunities and faculty development programs. Curriculum enrichment is facilitated through Seminars, Conventions, Workshops, Guest Lecturers, Special Lecturers, Employability Skills Workshops, Summer Internships, Case Studies, etc. and plethora of activities organized by various

student societies and clubs on topics of professional, cultural and social importance. Societies like National Cadet Corps (NCC), National Service Scheme (NSS), The Enabling Unit, Equal Opportunity Cell, International Cell, Enactus, etc. instill a sense of social responsibility and community development.

An active Placement Cell, a well-knit alumni network, plethora of industry linkage events, research projects and special add-on courses (e.g. Tally, SPSS, etc.) and ICT workshops help students become industry-ready professionals. We strongly believe that research is the prime source of knowledge and innovation. Knowledge generated is the basis of excellence and sustainable development of the institution. The College continually strives to inculcate the spirit of research and scientific temper in the young minds as a matter of routine through curriculum-based attempts and research projects.

For an educational institution, students are the most critical stakeholders. They are the end products of all inputs and the institution's contribution to the society, country and the world. The academic training, soft skills and values invested in them are significant factors in an institution's success. A student's progression through the college years therefore needs close monitoring.

The College strives to contribute towards the task of building high sense of social responsibility and emphasize on human values in the students to make them successful, both in academics and otherwise. The students imbibe the values of good citizenship and concern for the society through the various activities of the societies/clubs of the college viz. the National Service Scheme (NSS), the Rotaract Club, Enactus, Soch E-cell, Disha, Jaagriti, Sambhavana, etc. As part of the Go-Green initiative, solar lights have been installed for lighting the pathways. A garbage treatment plant is proposed to be built to process organic waste and a sewage treatment plant is also in pipeline.

The College has always been proactive in creation and enhancement of infrastructure for effective teaching and learning. The College has two building blocks, one each for undergraduate and postgraduate courses. All departments are ICT enabled.

For Accreditation (Cycle-I) of our college by NAAC, the Peer Team comprising Prof. B.A. Prajapati (Chairperson),

Prof. Vinod Kumar (Member Coordinator) and Dr. (Mrs.) M. Thavamani (Member) visited the college during 25-27 February 2016.

The NAAC Peer Team followed their stipulated itinerary and conducted an exhaustive and thorough evaluation of the college. The Peer Team interacted with the faculty, students, Parents, Alumni and conducted meetings with the Governing Body. They also visited the facilities of various departments, Library, Administration & Finance Sections, and support facilities like NCC, NSS and sports. For presenting a glimpse of various cultural societies of the college, a special cultural programme was organized for the NAAC Peer Team. They highly appreciated the efforts of the students and thoroughly enjoyed their enthralling performances.

On the last day of their visit, i.e. 27 February 2016, per the NAAC norm, an Exit Meeting with NAAC Peer Team was held. The meeting was attended by the Principal, Internal Quality Assessment Cell (IQAC), Academic Affairs Committee (AAC), Society Conveners and Departmental Heads. During the meeting, the NAAC Evaluation Report on our college was formally handed over by the NAAC Peer Team Chair to the Principal. A vote of thanks was extended by the Principal and Dr. Harvinder Kaur (Convener, IQAC and AAC) to the NAAC Peer Team to express gratitude on



behalf of the Governing Body, faculty, administrative Staff, students, parents and the Alumni.

All the hard work of various stakeholders was duly rewarded when the college was accredited with Grade 'A'. This is a major milestone and achievement in the history of the college. While this will spur us to achieve even greater heights, it also imposes greater expectations in terms of maintenance of high standards in all aspects of college life and making continuous process improvements.

Convener: Dr. Harvinder Kaur

INTERNATIONAL CONFERENCE

Sri Guru Gobind Singh College of Commerce organized the 3rd International Conference on Booming Service Sector from Achievements to growth prospects on 4 & 5 February, 2016, In the Inaugural session on 4th February, Dr. Kawal Gill, Convener of the Conference, emphasised the relevance of the services sector in the growing Indian economy. She introduced the themes of the various technical sessions.

The Principal of the college, Dr. J.B. Singh, delivering the welcome address, said that India follows a unique model of growth so far as the services sector is concerned. Every year lakhs of people are uprooted from agriculture and allied areas. But, the issue is whether the growing services sector can provide ample employment for them. In his view, along with Information and Technology; Health, Education and Tourism are also areas of the services sectors which need foams.

The Chief Guest of the day, Prof. Tarun Das, Registrar,



University of Delhi, pointed out that in today's digital, borderless world, each nation has to take care of its tangible and intangible assets.

Mr. Gaurav Chodhary, Economic Editor, Hindustan Times said that in our appreciation of the organized service sector, we are probably overlooking the unorganized services sector, neglecting informal services such as the carpenters or the electricians level of public services in line with Health

and Education.

In the keynote address, Dr. Rajesh Chadha, Senior Research Counselor, National Convener of Applied Economic Research, belong to Asia. He underscored the importance of Sectorial Employment Elasticities, FDI equity in the services sector and Net Export of Services.

Prof. Inder Mohan Kapahy, Member, University Grants Commission, sanctioned against overcelebrating the services sector even though it is a booming one. In his views it should be balanced by growth in Manufacturing and Agricultural sectors.

The last speaker of the Inaugural session, Mr. Mehraj Dube, Vice President, New Initiative, The Statesman, focused on the changing scenario revolutionized by digital technology in the areas of business, media and even education.

The Inaugural session was followed by Technical Sessions chaired by eminent dignitaries, where more than 50 teachers



presented the research papers. Member of the Governing Mr. H.S. Jolly and Mr. Seble were also present. The event was sponsored by ICSI, PFC, BSE Institute Ltd. Jamboree, Neelgagan, Enactus, iSeed and DU Beat.

Convener: Dr. Kawal Gill

NEW COURSE COMMITTEE

With the objective to impart industry relevant skill and to increase the employability of the students, our college started three new Add-on courses, namely; (1) Currency, Commodities and Derivatives (CCD), (2) Financial Modelling (FM) and (3) Tally course, in the academic session 2015-2016.

The first two courses were in joint collaboration with Bombay Stock Exchange Institute Limited (BIL). To acquaint the students with the course structure of both these courses, Mr. Pulock Bhattacharji, Head of Business Development at BIL, delivered a lecture on the occasion of Orientation programme held on the first day of the Academic session. The CCD course focused on the current profile of the equity, debt, commodity and currency markets and offered up-to-date insights into these markets. This programme also helped students to understand qualitative and quantitative aspects of all the markets and their products and functions along with the regulatory framework. The FM course focused on the practical aspects of modeling using spread sheets such as, Revenue and Cost build up schedule, the asset and depreciation schedule and Retained earning schedule. Using Regression analysis, it also covered testing of market efficiency. The duration of each of these courses was 100 hours which was evenly spread over the two semesters.



The Tally course was in joint collaboration with Saraswati Accountants Software Pvt. Ltd. The duration of this course was 30 hours which was spread over 15 lectures of 2hrs each.

To transform our students into globally desired future business leaders and self assured successful professionals, the college also proposes to start two more add-on courses, viz., 'Sales, Marketing and Life Proficiencies' and 'Student Entrepreneurship' programme from the next academic session.

Convener: Dr. Paramjeet Kaur

CREATIVITY IN ARTS



VISMAAD – THE DIVINITY SOCIETY

The society started the celebration on the first day of academic session with kirtan performance by divinity students and BHAJI MANPREET SINGH JI (Hazuri Ragi DSGPC). The various achievements of the society include 1st position in Gurbani Kirtan competition at Shyama Prasad Mukherjee College, 1st position in Gurbani Kirtan competition at Sri Guru Nanak Dev Khalsa College, 1st position for team in declamation at Mata Sundri College for Women, 1st position for team in path at Mata Sundri College for Women, 1st position by Gurkaran Singh in declamation at Mata Sundri College For Women, 1st position in team for declamation at Mata Sundri College for Women, 11nd position by Harnaman Singh in path at Mata Sundri College for Women, 11nd position in gurbani kirtan competition at Gurdwara Sri Guru Singh Sabha, Greater Kailash-II, IVth position by Simran Kaur in path at Mata Sundri College for Women, Consolation prize by Tarleen Kaur in Declamation Competition held at Mata Sundri College for Women.



Various other activities included Kirtan performance in Nagar kirtan on the occasion of Prakash Purab of GURU NANAK DEV JI, screening of movie Chaar Sahibjaade in Waves cinema, Raja Garden and screening of the movie titled EMPTY INSIDE in the college auditorium. The society also organized successfully an inter school and inter college GURBANI KIRTAN competition



on the occasion of Founder's Day celebrations of our college. This was followed by a KIRTAN SAMAGAM in which our divinity students, Bhai Ravinder Singh ji (Hazuri Raagi Darbar sahib) and Bhai Charanjeet Singh Heera gave kirtan performance.

Convener: Dr. Avtaar Singh

SURVEEN- THE MUSIC SOCIETY

Surveen- the Music Society participated in various group and solo singing inter college competitions. The team bagged the first position in B R Ambedkar College, Trinity College, Kalindi College , Shahid Rajguru College, BCAS and Shivaji College along with second position in IGDTUW, NIEC and third position in Maitri College, IHE,SRCC, Dyal Singh College,BULMIM and PGDAV. Harleen kaur won the solo singing competition at BITS Pilani, Maitrei College a Shivaji College, SGND Khalsa and DU IDOL. Ekyum Singh Sawhney won the best Guitarist Award at BITS Pilani ,IIM Rohtak, Hansraj College, SRCC and BCAS.



Harshit kumar won the best Drummer award at BITS Pilani.

Convener: Dr. Gurdev Singh

VIRTUOSO- THE FINE ARTS SOCIETY

In today's extremely hectic and stressful life, where we are meeting deadlines, presentation pressures, tests,...art has proved to be important stress-buster for the students. To enliven our busy and tension-ridden students painted two huge paintings (8"x4" feet) One titled "Saluting the real heroes" and the other "Life is not about finding yourself, life is about creating yourself" .

The Annual Art festival, Kalakari was held on 17th February. It included series of events such as Doodle Envision (Doodling Competition), Kolam (Rangoli Competition), Paperazzi (Newspaper Dressing Competition), GFXMOB (Graphic Designing), Roll-it-Up (Quilling Competition). More than 80 teams participated from about 25 colleges of University of Delhi viz. Lady Sri Ram College, Dyal Singh, Shivaji College, Jesus and Mary College, Keshav Mahavidyala , thus making it

a grand success. The work and enthusiasm was highly appreciated by all the faculty members, students and participants.



The society has won various prizes this year including 2nd prize in DCAC in Poster Making competition, , 1st prize at Shivaji College in Graffiti and Newspaper Dressing , 2nd prize at PGDAV in Shoe Painting, 2nd prize at Miranda House in Mystery Box and 2nd prize at Shaheed Raj Guru College in Tattoo Making

Convener: Dr. Rekha Sharma

MISBA- THE DANCE SOCIETY

MISBA the western Dance society had an amazing journey throughout the year. The passion of students for dancing has made the society one of the best Dance societies in University of Delhi. The major achievements includes first position at IIT-DELHI, IIM- AHMEDABAD, Sri Ram college of Commerce, Hindu College, Miranda House, Lady Sri Ram College, Hansraj college , YOUTH NEXUS- HT CITY, Motilal Nehru College, University of Medical Sciences, College of Vocational Studies, Symbiosis, Noida, Lal Bahadur Institute of Management Studies, National Law University, Pearl Academy of Fashion, Bharti College, Kalindi College, Delhi college of arts and commerce, Zakir Hussain College, PGDAV, National Law University, Netaji Subhash Institute of Technology . They were declared Runners up at I P college for women, Delhi college

of arts and commerce (departmental), Maitreyi College, Maharaja Agrasen Institute of Technology, Shaheed Sukhdev College of Business Studies, Sri Aurobindo College,



Shivaji College, Delhi Technological University, Janki Devi Memorial College, Rajdhani college, Shaheed Rajguru College of Applied sciences for women, Indira Gandhi Delhi Technological University and Vivekananda College. The team also won third positions at various other events.

Convener: Dr. Gurdev Singh

INVICTUS- THE FILM AND PHOTOGRAPHY SOCIETY

Invictus, The Film and Photography society, SGGSCC Being just as old as 4 years this society has grown exponentially over the years. The society achieved a huge milestone this year by bagging more than 20 awards in the field of photography alone, some of which include 1st position at Lady Sri Ram College for Women and Shivaji College as secured by our talented photographer Kamal Bains, he also achieved 2nd position at Shaheed Sukhdev College of Business Studies and DDU College. Ekas Hans being the Photography head of the society has won 1st position at on the spot photography competition held by JDMC, DU. Other members of our society namely Jasmeet Singh Bagga, Milan Parekh, Priyanku Sharma and Jatin Oberio have won 1st and 2nd position in on the spot photography competition held by Shivaji college, 2nd position at Jesus and Mary college and Sri Aurobindo college, 2nd and 3rd Position at College of Vocational Studies respectively. The society organized Photoshop sessions for its members to help them enhance their editing skills. Members of the society also attended technical workshops, which were conducted by technological giants like Canon and Nikon.

The screening of movie "Prestige" also took place in college auditorium. To maintain a competitive spirit amongst



the members, Invictus also held weekly Intra society competitions, namely "PHOTO OF THE WEEK".

The society held its 4th National Film and Photography fest - Frames Per Second '16 on 17th February 2016, which turned out to be a huge success. Following the tradition of growing over the years, Invictus awarded prizes worth 2.7 Lakh rupees in FPS'16. The society also organized its Annual Photography exhibition cum Photo Story competition - 'INAYAT' on 17th March, 2016 in association with Eminence, The Annual cultural fest of SGGSCC.

Convener: Dr. Hapreet Kaur

I-VOGUE- THE FASHION SOCIETY

The society won accolades during the year for their dazzling performances. The society showcased the theme of Duality. Our society is stuck between a modern and a conservative set of minds, which is the clear reflection of the DUAL world. The conservative society is against acceptance of people having different sexual preferences making some lead a captive life, without being able to come out as themselves. We want to bring about a change and move the whole society towards a modern one where LGBT community stands at par and are considered humans.



Ashwani Verma, the president achieved third position in best couple with Rivleen Kaur Gandhi at

Deen Dyal Upadhyay College. Vasu Goel won the title of Mr. Corporate and Riya Jain won the title of miss corporate at Deen Dyal College. Sahib Singh won the best styling male at NIFT and best model at Symbiosis. Ushmeet



Kaur won the best photogenic female at Kalindi college, best model at Vivekananda, and best female at symbiosis. Mohil Jain won the best model at Lady Irwin college.

The society won the first position at Kalindi College, NIFT, Hindu College, Lady Irwin College, SPM, Shikshapeeth College And HT City Youth Nexus. The team was also featured in HT City, Delhi Times, and DU Beat.

Convener: Dr. Simmar Preet Kaur

KHALSA WARRIORS- The Gatka Team

The Gatka Team performed at Antardhvani-2015, University of Delhi Academic & Cultural Festival. The team also performed at various college events such as Founder's Day, Annual Day, Annual Cultural Fest, etc. Some students of the society were part of the team that won 3rd position in Single Stick Fight event and Shastar demonstration at All India Inter University Gatka Competition, Patiala (2015-16). Also some members of the society were a part of the team that represented University of Delhi in All India Inter-University Gatka Competition, Patiala which bagged 4th position.

The society also organized first Inter College Gatka Competition for Girls & Boys on occasion of its Annual Cultural fest on 17th March, 2016. The students of various colleges were invited to participate in the events like Single Stick Fight, Fari Stick Fight, and Shastra Demonstration. The various achievements of the society at this competition include first position by Rashmeet Kaur and second Position by Harmeet Kaur in Single Stick Fight (Girls). Ravjot Singh got third position in Single Stick Fight (Boys). Tarleen Kaur and Ranjeet Singh bagged first position in Fari Stick Fight (Girls/Boys). Ravjot Singh won First position in Shastra



Demonstration (Boys) and Harmeet Kaur won First Position in Shastra Demonstration (Girls).

Convener: Dr. Avtaar Singh

RAUNQUAN – The Giddha Society

Raunquan, the Giddha society of the college participated in various Intra and Inter College events throughout the year. The team participated in ten Inter College Competitions organised by various colleges such as SGTB Khalsa College, Maitreyi College, Gargi College, Amity University, Dyal Singh (Evening), NSIT etc. The team won the first prize at NSIT and GD Goenka and bagged second prize at PGDAV college.

Convener: Dr. Gurdev Singh





BHANGRA

The BHANGRA Team participated in various Inter College events and won accolades. The team won the first prize at JMC, SGND Khalsa College, DTU, Maharaja Agrasen and Amity cultural fest.

Convener: Dr. Gurdev Singh



MANCHANTRA- THE DRAMATICS SOCIETY

Manchanta, the Dramatics society of Sri Guru Gobind Singh College of Commerce performed its annual Street play production (2015-16) 'HUM ZINDA HAI' at various events in the DU theatre circuit. It depicts the plight of those people who have been declared dead in legal documents but are alive otherwise.

The team performed the play in various colleges of University of Delhi including SRCC, Lady Shri Ram College & St. Stephens College, and brought to knowledge the plight of



such people who were earlier known by few. With a topic which was not very familiar to the audience. Manchanta won in many colleges including Maitreyi College, Sri Aurobindo College & Lal Bahadur Shastri Institute of Management.

Convener: Dr. Gurdev Singh



STUDENT SOCIETIES & GROUPS

STUDENT'S UNION

The past year has been a year of success for the students union, who have toiled day in and day out to bring together events which have never been introduced in our college. The Union organized three main events in the academic year 2015-2016. The first was the freshers' party that got the ball rolling. The Freshers' Party was a day filled with talent, music, excitement and enthusiasm. Every year boys and girls compete for the prestigious title of Mr. & Ms. Fresher and for that they have to go through 3 rounds of different competitions, i.e. Intro Round, Talent Round and Q & A Round. Mantej Singh and Riya Jain were the winners this year. The event also witnessed dazzling performances by our cultural societies like iVogue, Surveen, Misba and Manch Tantra. After the formal events ended, the DJ brought an end to the day.

One day trip to Botanix Nature Resort, Damdama Lake, Manesar was organised. Various fun filled activities like Tree Go Bridge, Commando Crossing and Balance walk

were arranged for the students. The student union was successful in making the trip memorable for the students.

The Students Union takes great pride in organizing the Annual Cultural

Fest 'EMINENCE 2016'. The fest which was held from 17th to 19th March managed to reach unprecedented heights this year. With events such as Danza-Suprema, Udaan (The annual theatre festival), Campus Vogue among others and a glamorous Star Night with performances by Ammy Virk, Guru Radhawa, Dilpreet Dhillon and the likes, EMINENCE was one of the biggest fests in the city.

Convener: Dr. Baldev Singh



AMRIT-The College Magazine

'Amrit' is the Annual literary magazine of the college. It provides a platform for the students to showcase their creativity, in the form of original and unpublished stories, poems, articles etc. It's a multilingual magazine and offers opportunity to express in English, Hindi and Punjabi. It also

welcomes sketches, paintings and camera pictures of our talented young artists. The photo gallery of Amrit gives an insight into the activities and achievements of our college.

Convener: Dr. Harpreet Kaur



DISHA- The Personality Development Society

DISHA, the personality development club was started with the spirit of enhancing the style of all the members, giving them a platform to outshine themselves and an effort to bring out a positive change in

the society. The society holds many interactive sessions focusing on honing the soft skills among members covering various aspects like stage fear, communication skills. Starting with 2015, an inter-college Group Discussion competition (COLLOQUY'15) was organised by the society in the month of September'15. The event was conducted by Mr. Krishnendu Dutta. In January'16, an inter-college case study

competition (Case Study-The Battle Of The Brainiacs) was organised by the society which saw large number of students participating from various colleges of University of Delhi and many other colleges across Delhi. On 1st march, 2016, the annual fest of the society-BEHEST'16 was organised by the members who saw a major participation from students of DU, IP University, and NSIT. The fest encompassed a frontrunner event (House of Cards) which was a role playing debate competition followed by a presidential debate. This event was judged by G.N. Mishra, a senior and experienced faculty member of TIME institute. An informal event was organised (Thank God It's Bollywood) which as the name suggest was a Bollywood based event including quiz, auction and linking the clues. Other than this, there were lots of fun and entertaining fillers to celebrate the



mood of festivity and enjoyment. Some of them were Paper Dance, Treasure Hunt, and Minute to win it.

Convener: Ms. Meenu Gupta

INFINITY- The Tech Society

The society is one of its kind in University of Delhi as it strives to spread awareness about an amalgamation of technology and management through a plethora of events. 'Cython 15' The TechFest of Infinity TechSoc was supported by students from over 40 colleges and by big media corporates like Hindustan Times and Zebronic. In the year 2015, the society signed its' association letters with Hong Kong University and University of Melbourne and became an international body. 'Entrepreneurship Conclave' 15 conducted by the society in October 2015, was its' first international event being broadcasted into foreign universities in Hong Kong and



Australia. EC was backed by big organisations like United Nations 'He For She' and ASEAN Entrepreneur Foundation, Hong Kong.

Convener: Ms. Vandana Kalra

ANNUAL FESTIVALS

ZEST - 2016

The Academic fest of SGGSCC began with an outstanding start on 3rd march 2016. With a lot of enthusiasm the students of all the four societies of our college namely Department of Commerce, Department of Economics, Department of Business Economics and the Department of Computer Science launched a two day academic fiesta

ZEST'16 .The two day event comprised of number of academic competitions held by the four departments.

The motto of ZEST'16 was to boost and unite all colleges on a single platform, imparting the feeling of oneness among students, familiarising students with the practicality of the subjects, integrating different colleges, to uplift student participation in academic event and above all to amplify students intellectual as well as academic abilities. It was a platform for enhancing student's capabilities and





to encourage these young intellectuals stepping in the autocratic corporate sector in the near future.

Various competitive events were organised by the four societies of the college. The fest also comprised of number of fillers Like Gol Gappa Competition, bull pong, Brand Rangoli, Beg Borrow Steal, Jumping bulls, ad clips etc. On 4th March 2016, the fillers also experienced a steaming growth of audience all across. The members as well as the volunteers undertook the event on a bigger pace. Every filler received a positive response of the attendees. Around 200-300 students participated in the fillers.

Convener: Dr. Renu Gupta, Dr. Nirmal Singh, Dr. Gurminder Kaur & Ms. Vandana Karla

EMINENCE- The Annual Cultural Festival



Eminence 2016 was organised in the college on 17th March to 19th March. It turned out to be one of the grand and most awaited cultural fests in the University. The first day of the event saw dazzling performances by various dance troupes in "Danza-Suprema" hosted by MISBA followed by performance of a famous Punjabi artist by Guru Randhawa.



On 18th March, To rejuvenate the



lost essence of folk dance, "Raunqan" and "Folking Desi" the two folk dance societies of the college organised "Hulara'16", the folk dance competition which is followed by 'Udaan'16', the most awaited and entertaining annual theatre festival of the dramatics society Manchantra. To pep up the evening, the fashion society of the college, iVogue brought in some enthralling performances in 'Campus Vogue'16'. The evening saw dazzling acts by Punjabi music



sensations Ammy Virk, Harsimran, Dilpreet Dhillon and Mankirt Aulakh. The crowd went wild as their idols set the stage on fire.

The last day of the Eminence-16 which was only open to the students of our college, witnessed a musical spring



beginning with the annual music festival, 'Mizrab' 16' hosted by college society Surveen, accompanied by a soothing Sufi performance by the none other than, "Gurnazar " marking an end to the 3 day festive journey.

Convener: Dr. Baldev Singh



RENDEZVOUS - 2016 - THE ALUMNI MEET

The Alumni Association aims to promote a unanimous feeling of connect and camaraderie among college and GGSites scattered in all walks of life.

The Society organised a cricket tournament on December 2015, which turned out be an unprecedented success with all the college teachers, students and old students participating with zeal and fervour.

The Alumni festival, RENDEZVOUS 2016 was organized which turned out to be a rich amalgam of cultural fun and frolic, where everyone got a feel of the country's rich folklore through various dance performances.

A talk with Dr Shikha Sharma, celebrity nutritionist was also organised in order to appraise young minds on the benefits

of health and nutrition. It was enlightening event where benefits of health and wellness were discussed in detail.

Convener: S. Sarabjeet Singh Lamba



DIVERSITY & INCLUSION INITIATIVES

DREAMING TIBET

Keeping in mind, His Holiness the Dalai Lama's dream to nurture Tibetan students, who are not only sharp, intellectually, but also responsible community members and world citizens. 'Dreaming Tibet Society', has been working to promote Tibetan culture and views since its launch in 2012.

The Society created a logo and pamphlet describing achievements of the group. The students also prepared a Power point presentation showcasing Tibetan history, geographical positioning, hardships faced by Tibetan people due to political and ideological issues; photographs depicting places of significance in Tibet, people in the various moods, nature and culture; Tibetan Flag, anthem, and Tibetan script. The members of the society performed group song and a cultural dance on the occasion of Orientation Day, Fresher's Day and NAAC Student



Interaction. The society organised exhibitions displaying Tibetan goods like bags, diaries, flags, quotes bookmarks, mobile phone covers made by Tibetan Refugees, at various University events.

The members participated in International Foreign Students Festivals and Antardhvani Events at University Grounds, to showcase cultural Tibetan goods and Dance performances. Also, the students participated in peace marches to mark global solidarity with Tibet day, and Anniversaries of Tibetan National Uprising and in Volunteer Programmes under 'Clean India Initiative'.

Convener: Ms. Shelly Verma

SAMBHAVNA- THE EQUAL OPPORTUNITY CELL (EOC)

Equal Opportunity Cell- SAMBHAVNA of the college constantly strives to provide assistance to underprivileged students and minority in the campus and aims to make college facilities accessible to all students irrespective of their origin. In the current academic session the cell organised two major events. A lecture on "Globalization and Inclusive Society" was held in the month of September,



2015 where the speaker was Dr. Yogesh Kumar of MotiLal Nehru College and Dr. Bipin Kumar Tiwari, O.S. D. EOC was the Chief Guest for the occasion. A Debating competition on the topic "ODD EVEN'S KISS : A HIT OR A MISS" was

held on 2nd February, that attracted wide participation from various colleges and winners were awarded prizes.

Convener: Dr. Harpreet Kaur



JAAGRITI – THE ENABLING UNIT

JAAGRITI, the Enabling Unit created a help desk during admissions for the session 2015-16 for disabled students followed by an orientation programme for them. On 17 January, 2016, a singing competition for disabled students, 'Saron Ke Ustaad' was organized by Jaagriti in association with 'Sangeet Vandana', a premier institute for learning music. The top three winners were given attractive cash prizes along with a chance of recording an audio CD in their own voice.



On March 9, 2016, Jaagriti conducted its Vth annual seminar in association with innovation project 302 titled "Empowering Disabled Students through E-learning at Higher Education" which was a great success and admired by all. Dr. Bipin Tiwari, OSD, EOC. University of Delhi was the chief guest and Dr. Alok Bhuwan, Head of Manovikas Trust, Mr. Prashant Ranjan Verma, an IT manager and disability activist and Ms. Preeti Sapra, an instructor to hearing impaired students, were the eminent speakers.



Convener: Dr. Renu Gupta

COMMUNITY & PUBLIC ENGAGEMENT

NSS- NATIONAL SERVICE SCHEME

The NSS in association with the NCC organized the 'National Yoga Day' in the college grounds on 21st July, 2015 which evoked a huge response from the students and the college at large. In order to commemorate the NSS Day, the college organized the 'Swacch Bharat Abhiyaan' on 24th September, 2015 where a series of events were held by the NSS Society. A slogan writing contest was conducted for the students and cash prizes were given to best slogans on environment and cleanliness. The event was inaugurated by the Principal, Dr. Jatinder Bir Singh. The campus was extensively cleaned by the society members along with faculty members. Apart from garbage clearance, spraying of mosquito repellent to prevent the breeding of the same was also done in the whole campus. The society undertakes the responsibility of regularly sanitizing the campus by making efforts to avoid and clear any kind of water logging and garbage pile-up. This ensures that diseases like dengue, water borne and similar diseases are kept at bay. The cleanliness drive focused on removal of posters outside college.

A 'Dengue Awareness Campaign' was held on the day to create awareness about the disease and how to prevent it. The students designed attractive placards, posters, flex and slogans to promote the idea of cleanliness. A flash mob was held at the students' corner, 'Beggars' Point', on the theme as part of the 'Dengue Awareness' programme. Over all, the event was a huge success.

On 29th January, 2016, a Seminar on 'Swacch Bharat Abhiyaan' and Innovations in Waste management' was conducted in collaboration with the Innovation Project (CSR and social business as a panacea to social problems and SMS Hydrotech pvt ltd).

Collection drives (books, clothes, food items) was run during



the month of February. On 30th March 2016, a workshop on 'Developing Empathy Among Youth' was conducted by 'Youth Alliance' which evoked a wide response from the students.

Convener: Ms. Aradhana Nanda

NCC- NATIONAL CADET CORPS

NCC of Sri Guru Gobind Singh College of commerce has been fairly active during the session 2015-16. ARJUNA, The annual fest of National Cadet Corps – SGGSCC, was organized this year on 10th March, 2016 which was a great success. Brigadier Udai Yadav (Commander - NCC B Group, Delhi) was the chief guest of the event with Lt. Col. R.K. Singh being the Guest of Honour. This years' fest saw a footfall of around 300 NCC cadets across different colleges of University of Delhi. A number of competitions were organized like: Quarter Guard, Drill, Best Cadet, Tug of War, Volleyball, Group Dance and Group Song. Distinguished students were awarded with trophies, medals and certificates.

NCC cadets have brought honour to our college throughout the academic year: 4 boys and 3 girls took up the examination for C certificate this year; 13 boys and 2 girls appeared for B certificate examination this year; 10 students attended Army Attachment camp held at Meerut in Oct, 2015; 6 students attended National Integration camp held at Odisha in Oct, 2015; 13 and 5 students attended Annual Training Camp and Combined Annual Training Camp respectively; 10 students participated in PM's Rally in January, 2015. NCC cadets also participated in Antardhvani-The DU fest



in February, 2015 and organized yoga classes in May-June, 2015 To celebrate The International Yoga Day on 21st June, 2015.

Convener: Dr. Baldev Singh



ROTARACT CLUB- THE SOCIAL WELFARE CLUB

In the current session the Club has taken up a few Mega Projects including Manthan- a holistic education programme by DJJS, Green Hope- tree plantation drive, Sahyog – collection drive for J&K flood victims. The Club began with the expansion of its Manthan centre in West Patel Nagar in December 2014 for fund raising and establishing classes 3rd, 4th and 5th along with an activity area. In August 2014, Green Hope was held at Nirmal Chhaya at Tihar Jail premises wherein the Club planted 350 saplings under the expert guidance of Mr. Arun Tyagi, Assistant Superintendent. Sahyog 1.0 took place in the college which was then expanded to Sahyog 2.0 in association with Shrimati Mamta Nagpal, Area Counsellor from Shalimar Bagh in 40 blocks of Shalimar Bagh. Club

was also a part of various district events like PETs, SETs, DAC Installation Ceremony Exuberance- the 1st Rota Fest by Rotary Club of New Delhi in October, 2014 RYLA – the Rotary Youth Leadership Awards wherein a large number of rotaractors took part and attended various seminars. Moreover, Rtr Kritika and Rtr Priyanka bagged the 2nd and the 3rd prize respectively in mini marathon and IPP Rtr. Riddhi Gupta won the title of Ms. Charming and Rtr. Japneet Kaur won the title of Ms. Confident in the Fashion show. The Club also attended Traffic Training Workshop by Rotaract Club of Delhi, Akash.

On 7th August'14 the Club held its Orientation Ceremony which received a huge response of 500+ applications and the newly inducted Rotaractors were finally pinned on 30th October'14 and the event was graced with the presence of President of Rotary Club of New Delhi, Rtn. Vinod Gupta, DRC Rtn., Vir Philip Rtn., Prashant Sahgal, Senior Rtn., Vimal Gupta, among many other dignitaries. The Club also

organized and was involved in events like Walk for Life by CanSupport for cancer patients, interior decoration of Tihar Rehabilitation Centre, and 'Swachh Campus Drive', The Club paid it visits to Saint Joseph Memorial Orphanage, Antardrishti Factory, Samvedna and Manthan Centre for celebrating various festivals with them and organized numerous workshops including Art workshop at Manthan Centre, Traffic and Disaster Management Workshop at Saint Sai Modern School, 'Sanrakshan' a self-defence training workshop at Adarsh Public School by taekwondo trainer Mr. Mayank of Taekwondo Federation. Moreover, the Club did Mega Blood Donation Camp at Metro Walk on 7th September'14 wherein the Club collected 273 units under the guidance of senior rotaractors with Rotary Blood Bank and Lion Blood Bank.

The Club commenced the World Responsible Youth Day in January 2015 at the site of Manthan School as a fund raising event. Annual Socio- Cultural Fest of RC, SGGSCC – Consortium'15 was held in the college premises in February 2015 comprising of a plethora of events. An Organ Donation Awareness Drive was organised by screening a movie by GGS alumni Taranveer Singh "After Life Promise". Prabal – The Arm Wrestling Competition in collaboration with Arm Wrestling Association of New Delhi and Social Quotient-The Social Plan Competition, Bhaag Milkha Bhaag were the events full of energy, sports and fun.

The Club also got many accolades for getting the Delhi and NCR District Awards for Best Club of Rotary International District 3010, Best Club of The Year Platinum Award, Best Rotaractor of The Year by IPP Rtr. Riddhi Gupta, Best Community Project Of The Year – 'Manthan', Best Innovative Project Of The Year-



'Consortium', Diamond Award for Blood Donation Camps and RCND Award for Rotaractor of the Year by Club President Rtr. Srishti Sharma, appreciation awards to Club Vice President Rtr. Pulkit Tekchandani for blood donation and senior Rtr. Vicky Dawla for Manthan and Presidential Leadership Award was bagged by Rtr. Riddhi Gupta Moreover, the Club's supplementary school education Project- 'Manthan' has been nominated for Rotary International Awards. The Club is also starting its project, 'Prashikshan' A Vocational Training Centre at Shakurpur at full pace in the month of March.

Convener: Dr. Simmar Preet Kaur

ENACTUS

Enactus is a not for profit social entrepreneurship society of the college that currently runs three projects working in the various dimensions of women empowerment & security, rural employment and sanitation solutions. Each project is a reflection of multiple business concepts blended with entrepreneurial competence that with due course of time grows into a sustainable one. Enactus SGGSCC won a total of Rs.1,76,000 worth of grants in the past 2 years which includes KPMG- 1,00,000; BlueDart - 40,000; Unilever -

18,000; Walmart - 18,000. Following is a brief overview of what we have achieved so far in our projects.

Project Shakti, started in February'14 aims at establishing equilibrium between the demand and supply of unskilled and semi-skilled workforce required by businesses. The basic idea behind this project was to eradicate the plethora of daily wages which hinders the growth of masses. The project works on the Lean Canvas business model of identifying the potential workforce and creating a bridge between the employers and the low income groups. Under this project

97 people were employed and 34 people were successfully trained with our training partners (WeekendR, Bridge Gap, and Routofy) by imparting a wide range of skills. Rise in the total cumulative income of Entrepreneurs in Project Shakti has been Rs. 50,00,000 quoted as 'Naukari.com for low income groups' by DU Beat-7,46,524 media impressions

Project Shuchita was initiated in August'15. It aims at solving the problems of sanitation, cleanliness and menstrual hygiene in the sub-hubs of Delhi with the motto of Greener, cleaner and more aware environment. The project successfully collaborated with Sulabh Sanitation Works. Permissions from Narela Industrial Estate Association (NIES) and the Delhi Police were taken to acquire land to construct 2 pit toilet. Campaigns to spread awareness about menstrual hygiene were undertaken and over 500 sanitary pads were distributed in rural and tribal areas. The Volunteers Program was conducted for our initiative "Book A Plant" in which more than 1200 potted plants were sold throughout the Delhi NCR region within 20 days of operation of the initiative.

Project Amber is an initiative towards economic empowerment of domestically victimized women in our country by inculcating entrepreneurial skills in them and



providing a source of employment.

In association with NGO Ekta Shiksha Sansthan and Deep Welfare Association, women have been trained to make bags and pouches from denim. The Enactus team organized 12 Denim collection drives at various colleges and recycled 890 kgs of denims in the first year of operation. Marketing team has been able to make massive sales by putting up stalls at various fests and colleges. There has been 147% and 170% increase in incomes of women from Ekta Shiksha Sansthan and Deep Welfare Association respectively. Hence, the team has been successful in achieving its objective of making the life of these underprivileged women more viable both economically and socially.

Convener: Ms. Vandana Kalra

SOCH – THE ENTREPRENEURIAL DEVELOPMENT CELL

Entrepreneurship Development Cell, formally founded on 3rd August, 2011 in collaboration with Nurture Talent Academy with an aim to instil entrepreneurial bent of mind in students of SGGSCC, had a phenomenal year 2015-16. The first seminar was with Mr. Kamal Seth, Founder and Chief Happiness Officer at Human Circle who has delivered entrepreneurship and leadership development programs across Europe and Asia. It was skill development session "Do What You Love" Hangout, which was based on the theme: Entrepreneurship and Idea to B-Plan. It was an interactive session with activities and experiential learning. On 27th January the organised Start-up Talk; a celebration of ideas, young people and entrepreneurship which revolved around the theme: 'The value of an idea lies in the using of it.' 4 start-ups were invited to share their story wherein they elucidated on their game changer idea, the genesis of the



start-up idea and anecdote of their journey. Gayatri Sood (Economy Decoded), Nishant Aggarwal (Art Crunch), Rahul Maheshwari (AAW), Anvesha (Cine Scope Talkies) were the celebrated speakers for the day. Thereafter, budding entrepreneurs of SGGSC who have initiated their own start-ups like- BECexpress, Ghar ka khana, and Initiating You were also given a platform to share their start-up story.

Bizhawk'16, The Entrepreneurship Development Cell's much anticipated flagship Annual Entrepreneurship Fest was held in the month of February and started off with the Speaker Session: Novellus'16 which was themed 'Visions beyond the veil'. Four young achievers from different walks of life, Supriya Paul (Co-founder Josh Talks); Onkar K. Khullar (Founder I Impact India); Pooja Bhayana (Founder of ishva.org); Bhuvan Bam (Stage Performer) shared their tales of

courage, the obstacles they overcame through sheer grit to reach their ultimate dream of success. Different competitions like Quizzards--Business Quiz, the battle ground for intellects; Bid and Barter--a miniature experience of the auction world by bidding and bartering to earn maximum points; Internship- an online event where the participants could grab a summer internship with leading start-ups like Partiko, UrbanClap, Nearbuy, and Bunk Pages and events like push up competition and tug of war were organised as fun filled Bizhawk'16 activities. The Cell has been devoted to spread business and enterprising skills among the student fraternity, to develop a character trait which an entrepreneur requires and also push the creative boundaries of its students to bring their ideas into actions.

Convener: Dr. Gurminder Arora

INTERNATIONAL CELL



International Centre is one of the prestigious society of the college. It focuses on Student Exchange Programs, Research Collaborations, summer programs abroad and sharing of academic resources with universities across the globe. A UK University seminar was organised on 8th September 2015 in the college in which the delegates/counsellors of different universities conducted an interactive session with the college students and focused on targeting universities such as Middlesex University, UCLAN, De Montfort University, Glasgow University (Ranked 25th in UK), Birmingham City University, Leeds Beckett University, Hertfordshire University and Newcastle University (Ranked 28th in UK). The university representatives were pleased by the quality and the response of the students of the college. Around 100

students participated in the fair. The Centre in association with The Chopras organised an interactive session focusing on overseas education coupled with counselling desks for various countries catering to their respective universities on 13th October 2015. Counselling desks represented various countries like USA, UK, Canada, Australia, New Zealand, Singapore etc. around 150 students participated in the session and got their queries answered. Another interactive session was organised by the Centre in association with The Chopras on "How to prepare for GMAT/GRE". The Cell in collaboration with the University of Nottingham organized a lecture on "Social Media and its relevance for Marketers in the international market" on 12th February. Professor Scott McCabe, Professor of Marketing and Tourism at the Nottingham University discussed about the impact of social media on tourism and its relevance for marketers. He also shared his views on the current micro and macro scenario of student exchange from BRIC countries with prominent international universities and felt SGGGS College to be an important stop for International Universities who are seeking students from Indian Universities. A seminar by Red Leaf International Consultancy was conducted on March 14, 2015 which focused on countries like New Zealand, Australia, US and Canada. Around 200 students attended this seminar and had an interactive session with the consultants about education abroad.

Convener: Dr. Sangeeta Dodrajka

CAREER, SKILLS & PROFESSIONAL DEVELOPMENT

CROSS SWORDS- THE DEBATING SOCIETY

“It is better to debate a question without settling it than to settle a question without debating it.”

Cross Swords, the debating society of SGGSCC has evolved as a platform that not only hones the oratory skills of the students but also broadens their perspectives to accept diverse views. The new session commenced with the election of the office bearers which was the herculean task of selecting thirty new members from two hundred applicants across all courses and all years. The society organises two mega events every year, namely ‘Speak Up - the Annual Parliamentary Debating Tournament’ and ‘Cross MUN’ the Model United Nations Conference. This year, Speak Up was organised from 3rd- 5th October, 2015. The three day extravaganza saw huge participation from all across University of Delhi and several colleges from NCR, with over 40 teams participating in the tournament. The motions ensured uniquely engaging and thought provoking debates. Once again this year, the team from Hindu College took the coveted first position and the team from Ramjas College was adjudged as the first runner up. The members of Cross Swords participated in various competitions and emerged victorious. Sanmeet Kaur was awarded the Verbal Mention at DDUC-MUN. Shashank and Vishesh were the semi-finalists at BITS, Pilani. Rohit Goel won the Special Mention at SBSC-MUN, Prateek Gulati won the 3rd prize in E.O.C. Conventional Debate and Simran Kathuria was awarded the Special Mention at SR-MUN. Sanmeet Kaur was adjudged as the Best Delegate at SBSC-MUN and was appreciated with a special mention at SR-MUN. Dipanka Trika and Drishti Gambhir were awarded the Verbal Mention at LSR conventional debate. Team members Rohit Goel, Anish Kapoor and Sarthak Kumar reached the Octa-Finals at Speak Up’15. Several teams from the society



participated in various other debates in colleges such as SRCC, LSR, Miranda House, IPCW and Gargi to name a few.

The highlight of the year was the 4th edition of Cross-Model United Nations organised by Cross Swords on 20th and 21st February, 2016. Mr. Rakesh Bhan, Former Economist, The World Bank and Mr. Raja Ram, Deputy Inspector General, Railway Protection Force graced the occasion. Also present were media stalwarts- Mr. Ramesh Awasthi, SNB Head, Rashtriya Sahara – Sahara TV, Mr. Shrikant Bhatia, Chief Editor, Samvaad Sindhi and Ms. Samridhi Bhatnagar, Chief Editor, Desire Magazine. Three committees, namely United

Nations General Assembly-III, All India Political Parties Meet and Research & Analysis Wing were simulated within the college premises. Cross MUN'16 was a huge success with more than 250 students participating from all across Delhi

and NCR. The event received tremendous appreciation and wide media coverage from Sahara TV and Punjab Kesari. It proved to be one of the best MUNs the circuit has witnessed.

Convener: Dr. Latika Singh

FINANCE & INVESTMENT CELL

Finance and investment Cell of Shri Guru Gobind Singh College of Commerce was founded 5th September 2012 with the motto 'Learn to earn before it's too late'. The society is a club of finance backslapper who aim to fan out 'Money Management Awareness'. It is a Research Driven Organisation with Highly spirited Members and is a Leading Finance Club of University of Delhi. The Cell's annual fest Monexus is a perfect epitome of celebration for amateur traders and investors who aspire to learn and perform their skills to match upto the vitality of financial markets in a model-system. This place is a must for allthose who really aspire to grow in the arena of cliff hangers. The cell won thirteen 1st Positions: in Mockstock, Esostacy,SRCC; Big bet, Zest Sggscc; Mock parliament, SSCBS; Tryst'14, Keshav MAHAVIDYALYA; NSIT, NSE mockstock; Elixir, SGGSCC; Real time trading simulation,DTU; Stalk the stock, SRCC; The big investment sttheory,DRC; Moneypulate ,SGND Khalsa; International Khiladi,Gargi; Mockstock by BSE,Satyawati Co15 llege; Investors war organised by Ramjas College. It bagged seven 2nd Positions : Tryst'15 Keshav Mahavidyalaya; Mockstock Comzone'15,SGTB Khalsa; Mock Economy, SSCBS; Business Quiz,DDUC; Inquizest, SRCC; Monopoly, JDMC and In Quizbola ,Gargi. The team got fifteen 3rd Positions : Business,Sgtb khalsa; E barter Zest; Breakeven'15 Lakshmi bai; Take stock; zenith'15, Miranda house; Trading times, business conclave; Walstreet'15 DTU; BIGBANK theory DCAC; Mockstock organise by ramjas

college; National Bplan St. Stephen; Bidding wars, D street; Elixir, SGGSCC; Greenex, SGGSCC; Hansraj mockstock; Global youth India quiz hosted by global youth.

MONEXUS, the annual event of the Cell brings for the first time a complete financial event for those with high spirit and passion of being a big financial experts. 'MONEXUS' means MONEY-NEXUS, i.e., a connected group of people that has the common interest in INVESTMENT. With the team of hard-working and self-motivated finance enthusiasts having good network across university, this event has been a success year after year. Till now FIC has conducted 3 editions of Monexus. This year cell organised unique events like "ONCE UPON A TRADE" and "TRANSFER WINDOW 4.0". Various online events like MULTIPLICATIO- ways to multiply money ; CELEBDEX 2.0-A combination of bollywood and finance; EQUIPOISE DEAL- trading with countries in different currencies while maintaining foreign reserve; LEAP FORWARD-Online Finance Fest, were organised by the cell were very popular among participants. The Cell in collaboration with ICICI Securities also organised Stock Mind (live market trading in equity).

'E-Monexus' provided an opportunity to live the life of a Venture capitalist, Film Producer, Quizzer and News reporter under one roof by holding various events like WEALTH OF NATIONS: QUIZMENT: CELEBRITY MOCKSTOCK.

Besides the above events the cell also organised seminars ON ACTURIAL SCIENCE; CAREER IN INVESTMENT BANKING; CAREER IN ECONOMICS. Various PROJECTS undertaken



by the society during the session were: FIC 10 under which on the records of 10 stocks an index was created as an attempt to replicate SENSEX and NIFTY; CAPITAL MARKET TRACKER under which a record of the performance of some large and mid-cap stocks was kept compared; TECHNICAL AND FUNDAMENTAL ANALYSIS to give students a practical

exposure to the very essential technical and fundamental analysis of companies and to mark their performance in stock market. Recently a CASE study was done on the incredible run of Apple Inc where Apple's performance was compared over the past with the overall market and sector.

Convener: Dr. Simmar Preet Kaur

QUEST- THE QUIZ SOCIETY

The society conducted an Auditions Quiz comprising of questions from all relevant topics i.e India, Business, Sports, Literature, and Entertainment on 17th August. The selected students were introduced to Delhi's quizzing circuit systematically. Apart from encouragement to attend quizzes across Delhi, they were trained to make quizzes and keep themselves updated.

To instigate a quizzing culture in the college, the society organised bi-weekly quizzes, open to all students and staff of the college and suitable incentives were provided to the winners of each quiz.

A big event was a General Quiz organised on 29th September which saw a participation of over 100 people. Many teams from different colleges of University of Delhi like St. Stephens, IIT-D, NSIT, SRCC, SSCBS and even a school team participated enthusiastically. Chankaya 6.0- The event held in collaboration with Zest is considered a benchmark amongst all the quizzes held in Delhi and has a historical list of winners including the Tata Crucible winners, which is considered the biggest college quiz of India. This year too we continued with the quiz and had a great success. An interesting event Co naissance 2016: Quizzers' Battle of Glory was held on 8th March in which 5 quizzes were conducted by the society, each had its own unique flavour like AVF-an online quiz, Sports quiz, Biz Nous- The Business Quiz, The Movies quiz. Our participants included World quizzing championship's under 18 winner, as well as top quizzers of the quizzing circle. The society is also managing a Face book page which reaches out to more than 2500people and sharing interesting questions on a daily basis. The quizzes conducted by the society are shared on the slide share handle: www.slideshare.net/Quest-SGGSCC and have recorded 28000+ views.

This year the college team won the ILLUME quiz at SRCC. It bagged first position at the Business Quiz at Sanshlation organised by the University School of Chemical Technology,



IP University; the tech Quiz at Cython, SGGSCC; the Freshers Quiz at Hindu College, the Freshers Quiz at Janki Devi Memorial College; the Quiz held at Ram Lal Anand College; the General quiz at Delhi Technical University and at Kirori Mal College. The college team secured second position at Political quiz at Gargi College; at Tsech Quiz at SPMC; at Vivekanand College; at St. Stephen's Entertainment Quiz; at the General Quiz held under Imprints-the BBE fest of Shivaji College. Third position was secured in the General Quiz held under Imprints; at political quiz at Gargi College; in the General Quiz organised by the History department of Kirori Mal College; at Media quiz at Kamla Nehru College; at DCAC annual quiz; at business quiz at Gargi College. The team finished fourth in the India Quiz held under the NSIT Quiz Fest and reached wild card rounds at the Tata Crucible Quiz. It had several other podium finishes during the current session.

Convener: Dr. Manisha Rao

TRAINING & PLACEMENT CELL

The job placement cell of the college entered its eleventh year in the academic year 2015-16. It serves as an interface between the students and the corporate world. The placement cell started its activities in January 2005 to institutionalize the process of summer training and final placements of students. An effort has always been made to invite companies with varied profiles to suit the requirements of our students looking for jobs in finance, accounting, marketing, sales, computers, audit and research background. In the current year eight esteemed companies had visited the college campus for recruitment namely Ernst & Young, KPMG, Deloitte, Wipro etc. and had hired a total of 100 students. The average package had been 3.38 LPA. Also, Ernst & Young conducted a skill development workshop with huge number of students attending it.

Similarly, Reach My Soul organised its "Interview for Success" workshop and helped students in overcoming their interview fears and soft skills development. Students

were provided with the opportunity to appear for mock interviews and get personal feedback from corporate virtuosos with experience of over 15 years.

Gandhi Fellowship Program was conducted by the cell to present an out of the box placement opportunity to final year students in the social welfare domain. Graduate School Maverick Program - A distinct program that helps build the campus-corporate connect was organised by Deloitte for second year students of the college. Under Winter Internship Opportunities program Internship opportunities were offered to all the students in companies like Aditya Birla Money Mart, Adcrate Studio, BecXpress. Also tie-ups with online portals such as InternUp and Internshala have opened up a host of wonderful opportunities for students looking for internships. Reputed companies such as PWC, KPMG, Mayur Batra & Co, Vinod Kumar & Associates etc. have associated with the cell to provide Article ship Opportunities for students pursuing CA.

Convener: Mrs. Asha Wadhwa



PLACEMENTS FOR THE YEAR 2015-16			
S.NO	NAME OF THE COMPANY	NO. OF STUDENTS PLACED	CTC (LPA)
1.	ERNST & YOUNG	24	3.30
2.	KPMG	36	2.80
3.	DELOITTE	16	4.25
4.	ARETE GAMING PVT LTD	2	4
5.	AON HEWITT	8	3
6.	CONCENTRIX	3	2.50
7.	CIANS ANALYTICS(Off-Campus)	NA	3.50
8.	WIPRO LTD	17	2.50

Also various companies such as Knowcross Solutions, CRISIL, Draft n Craft, AlmaConnect etc. have conducted off-campus placement drives for candidates who have graduated from our college.

SPORTS & AWARDS

SAHIBZADA AJIT SINGH CRICKET TOURNAMENT

The XX Sahibzada Ajit Singh Cricket Tournament was organized by the college as a part of the Founder's Day celebrations at the college cricket Ground from 17th December 2015 to 20th January 2016. The Tournament was inaugurated by the Principal, Dr. Jatinder Bir Singh along with members of governing body and the staff.

The tournament is well known in the cricket fraternity. This year 22 prominent teams were invited to display their talents and skills in the tournament. Prominent among them were Air India, R.R.Gymkhana, C.W.C, Telefunken Club, L.B. Shastry, etc. The most important feature of this tournament is that a large number of players who have represented India, namely Virat Kohli, Gautam Gambhir, Ishant Sharma, Amit Mishra, Doda Ganesh, Piyush Chawla, Ashish Nehra, Sarandeep Singh, Manoj Prabhakar, Md. Kaiff, Parvinder Awana, etc. took part in this tournament. A number of players, who have played for Ranji Trophy, U-19 Tournaments also participated in this Tournament.

22 teams participated for the top honor in the tournament including:

K.N. Kolts, R.P. Academy, R.R.Gymkhana, Sporting Club, Hari Singh cricket Academy, SGGSCC, City Cricket Academy, Delhi Wonderers, Kaika Cricket Academy, Madras Cricket Club, Vidya Jain Cricket Academy, Air India, Vikrant Yadav

Cricket Club, L.B. Shastri, Udai Bhan Cricket Academy, Haryana Cricket Academy, C.W.C., Telefunken club, Golden Hawks, Delhi Blues, COSCO (India), Quota D.A.V.

To ensure smooth conduct of the tournament, the services of well qualified state Level and some International Umpires and scorers were taken. The final match of the tournament was played on 20th January between Air India and L.B. Shastry Club. It was a thrilling final. Air India won the toss and elected to field first. L.B. Shastri scored massive 324 runs in stipulated 35 overs. Nitish Rana scored 112 runs. Chasing this score total Air India chased 324 runs on the last ball. Kunj scores 106 runs in just 63 balls. Air India won the match beating L.B. Shastry. The Prize Distribution function was held on 20th January and Mr. Vijay Singh, DCP (Northwest), was the chief guest to grace the occasion.

The chief Guest Mr. Vijay Singh and chairman Governing Body of the college S. Bhupinder Singh Anand congratulated the winners and runner ups and presented the trophies, cash prize of one lakh and Rs.51000 to runner ups. The Treasurer, Governing Body, S. Harpreet Singh Jolly and other members of Governing Body also graced the occasion. They also gave away prizes to outstanding performers of the tournament. The prize for the Best Bowler was awarded to Mr. Sachin Rana and Best Batsman awarded to Mr. Mohit Ahlawat. The prize for the Man of the Tournament was awarded to Manvinder Bisla of Air India.





SPORTS ACHIEVEMENTS

The college team participated in tournaments of various games such as Chess, Tennis, Cricket, Basket ball, Shooting, Volley ball etc. Vaibhav Aggarwal, a student from B.COM (Program) won the Gold Medal and a cash prize of \$34,000 at Millionaire chess Inter National championship in USA. He shared 2nd Place in Cappelle La Grande Chess Open in France. Bronze medals were won by various students such as Rikul Chaudhary at Delhi State Athletic Meet,

Hardeep Singh at State Championship for Shooting and Anuj Sharma at DU Inter College Athletic Meet for Javelin Throw. Students participated in National Championship for Shooting and Basketball, National TTFI for Tennis, National CoochBehar Trophy for Cricket, National AITA Tournament for Table tennis. The team reached semi final at DU inter College tournament for Table Tennis and quarter final stage for DU Inter College tournament for Cricket and Tennis.

Convener: S. Sandeep Singh

Meeting of College Team with His Excellency, Shri Hamid M. Ansari, the Vice President of India on 12 April, 2016





LAST YEAR... THIS DAY!!!!

31st Annual Day Celebrations



“The highest education is that which does not merely give us information but makes our life in harmony with all existence”

- Rabindranath Tagore -

Edited by:

Dr. Simmarpreet Kaur

Convener, Annual Day

and

Annual Day Committee Members



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